



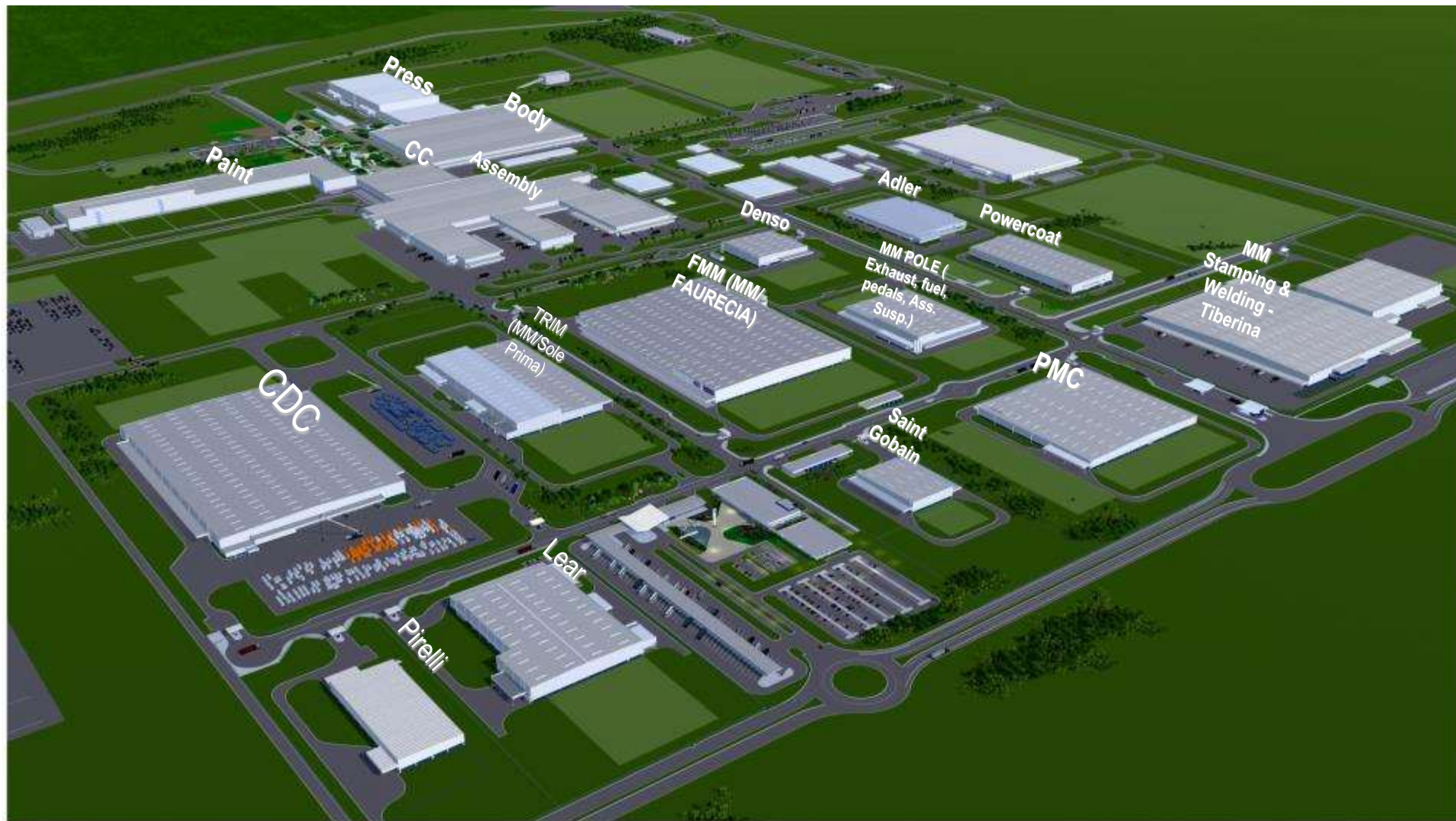
HR - PERNAMBUCO PROJECT GENERAL FRAMEWORK

June 2015

LOCATION



New Jeep Plant FCA Goiana - Pernambuco/ June - 2015

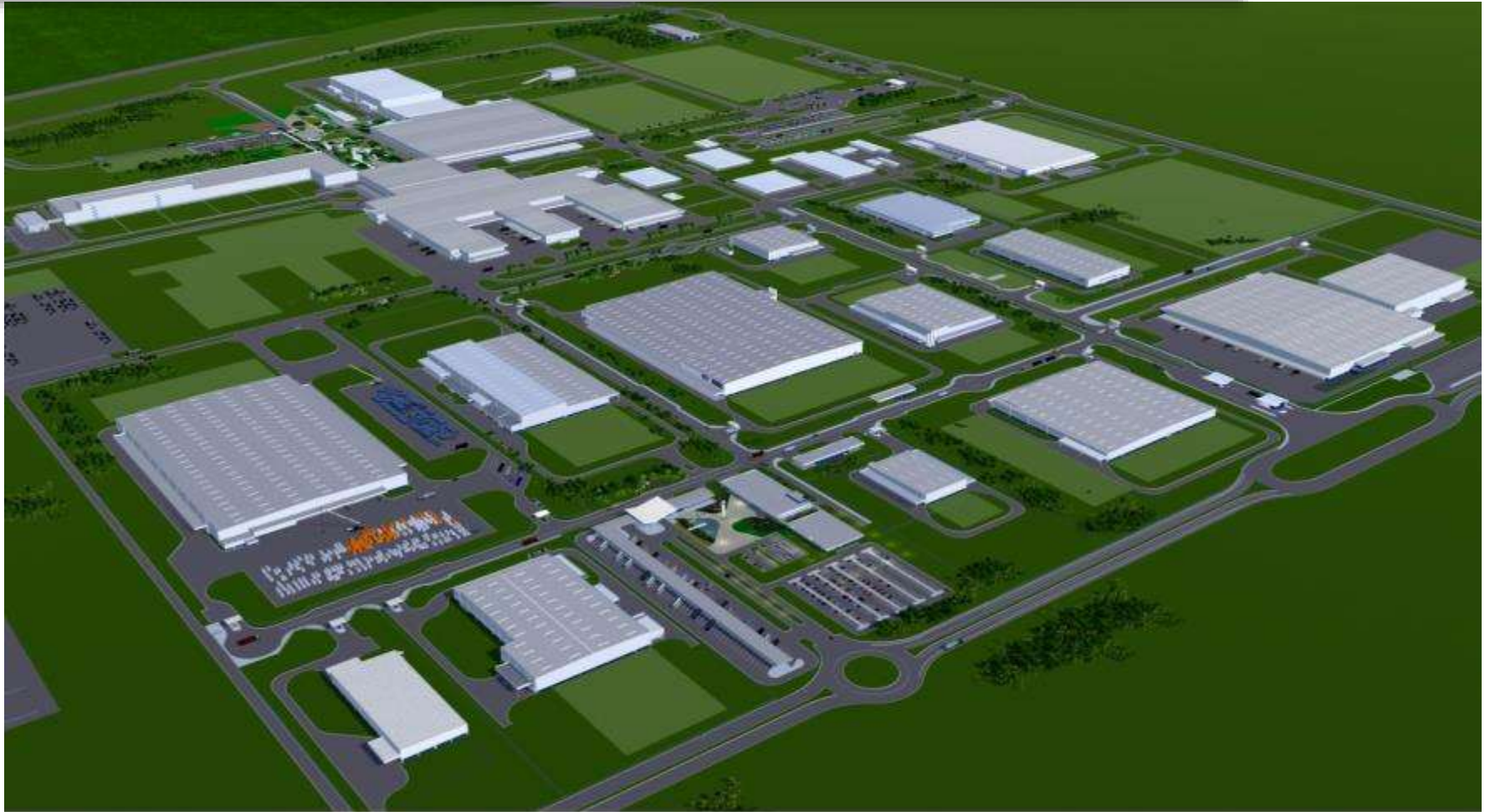


FCA Plant Goiana Details on June 4, 2015

- World Class Expandable and Flexible Plant
- Production Capacity of 250k Vehicles/Year
- Implementation of Best Practices
- Integrated Supplier Park
- Proving Ground
- Extensive Training: Technological Knowledge
- Investment of more than U.S. \$ 3,5 billion
- Built area: Main Plant 260 sq.m. / Supplier Park 270 sq.m.
- Five buildings: Press, BiW, Assembly, Paint & Communication Center
- 8000 jobs at the plant and Supply Park
- 5 MAGNETI MARELLI Plants in the Supplier Park

AROUND 100% OF THE PLANT / 80% OF THE SUPPLIER PARK DONE

SUPPLIER PARK I - OVERVIEW



- 16 suppliers and 17 product lines.
- Investment of 2 billion reais (construction/equipment)
- More than 4000 jobs generated
- 12 buildings spread over an area of 270 sq.m.

SUPPLIER PARK I - OVERVIEW (follows)

SYSTEMS

BIW

SEATS

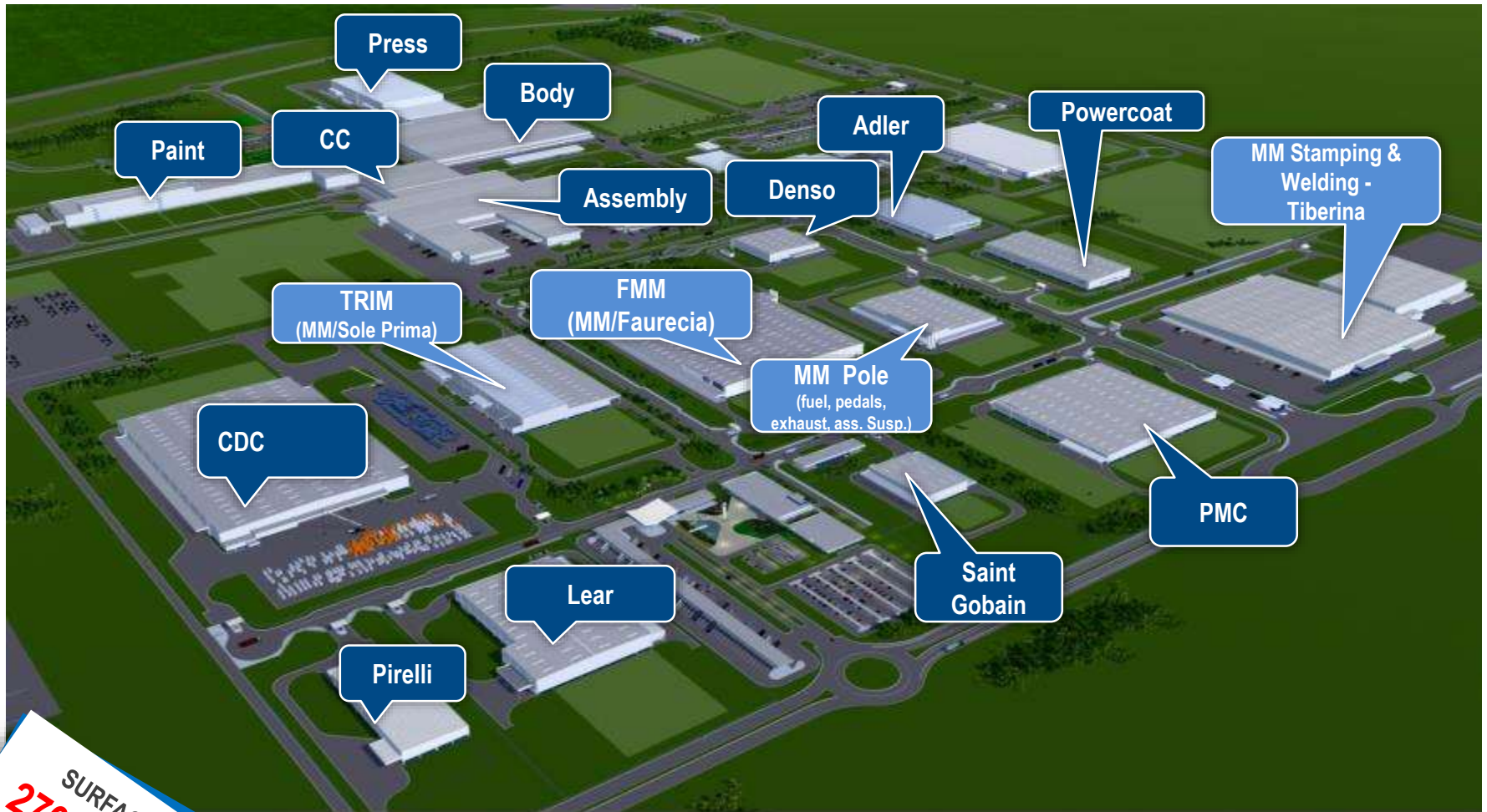
GLASS

PLASTICS

SUSPENSION

HVAC

PAINTING

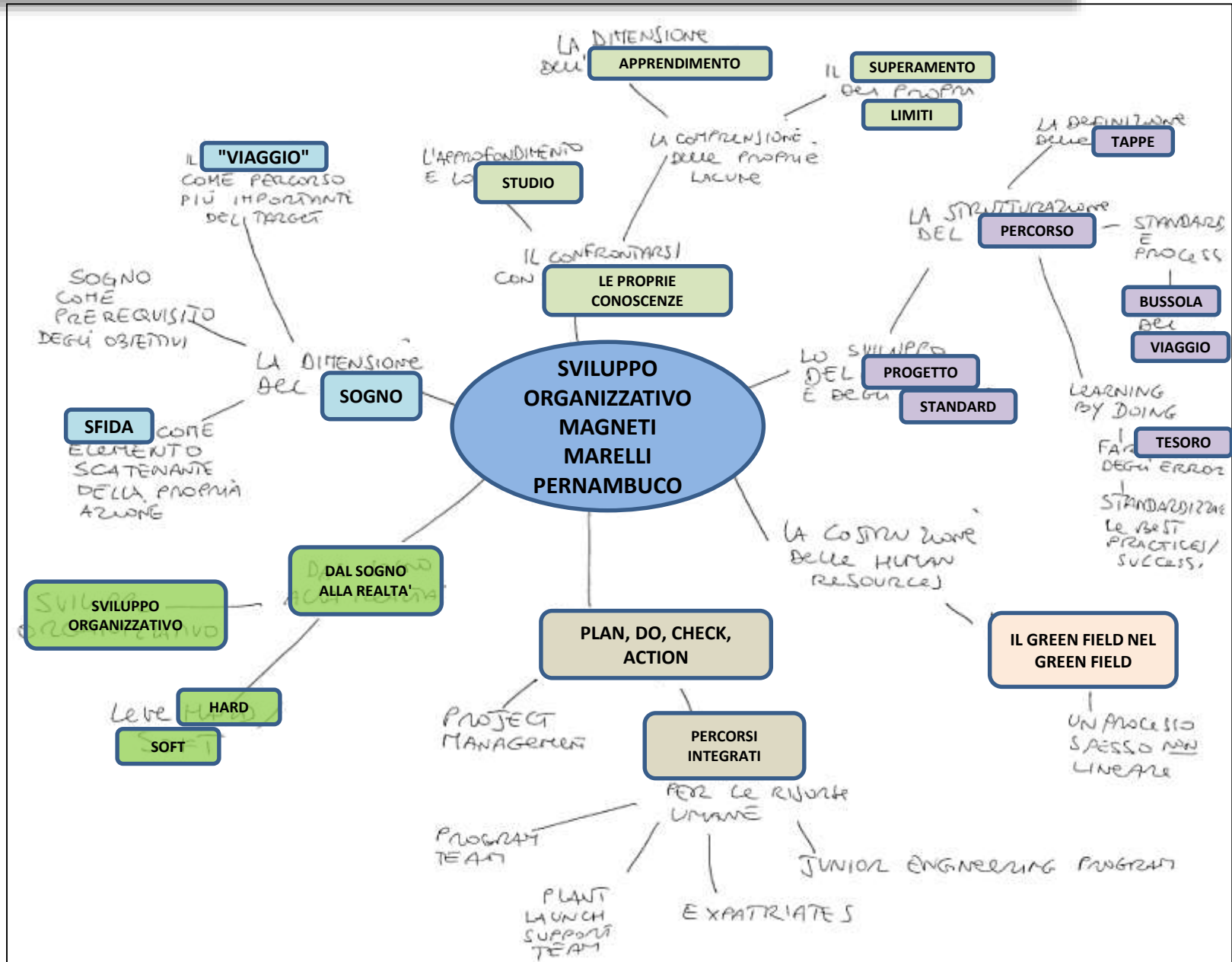


SURFACE:
270.000 m²

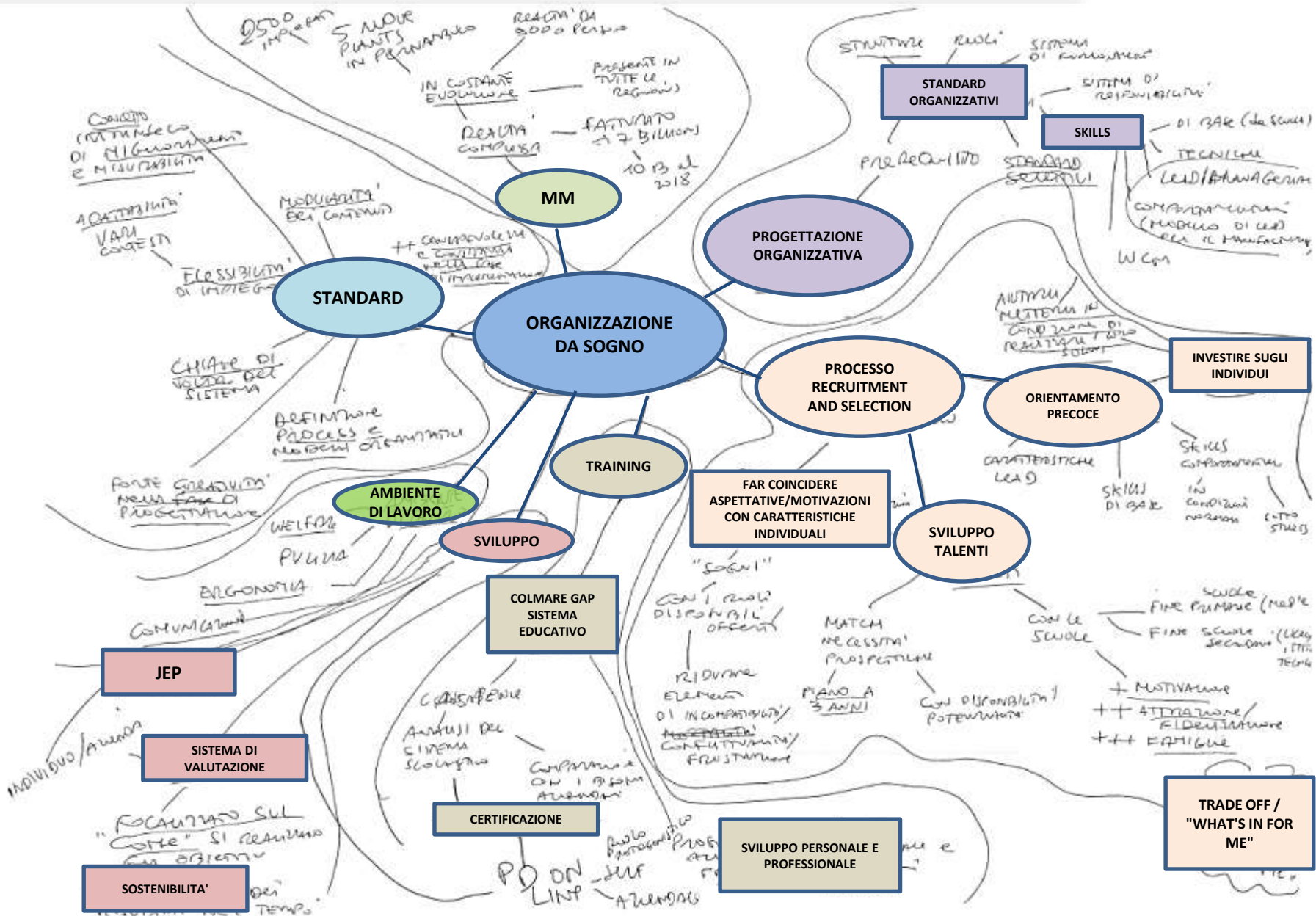
SUSTAINABILITY ACTIONS



Sviluppo organizzativo Magneti Marelli Pernambuco



Organizzazione da sogno



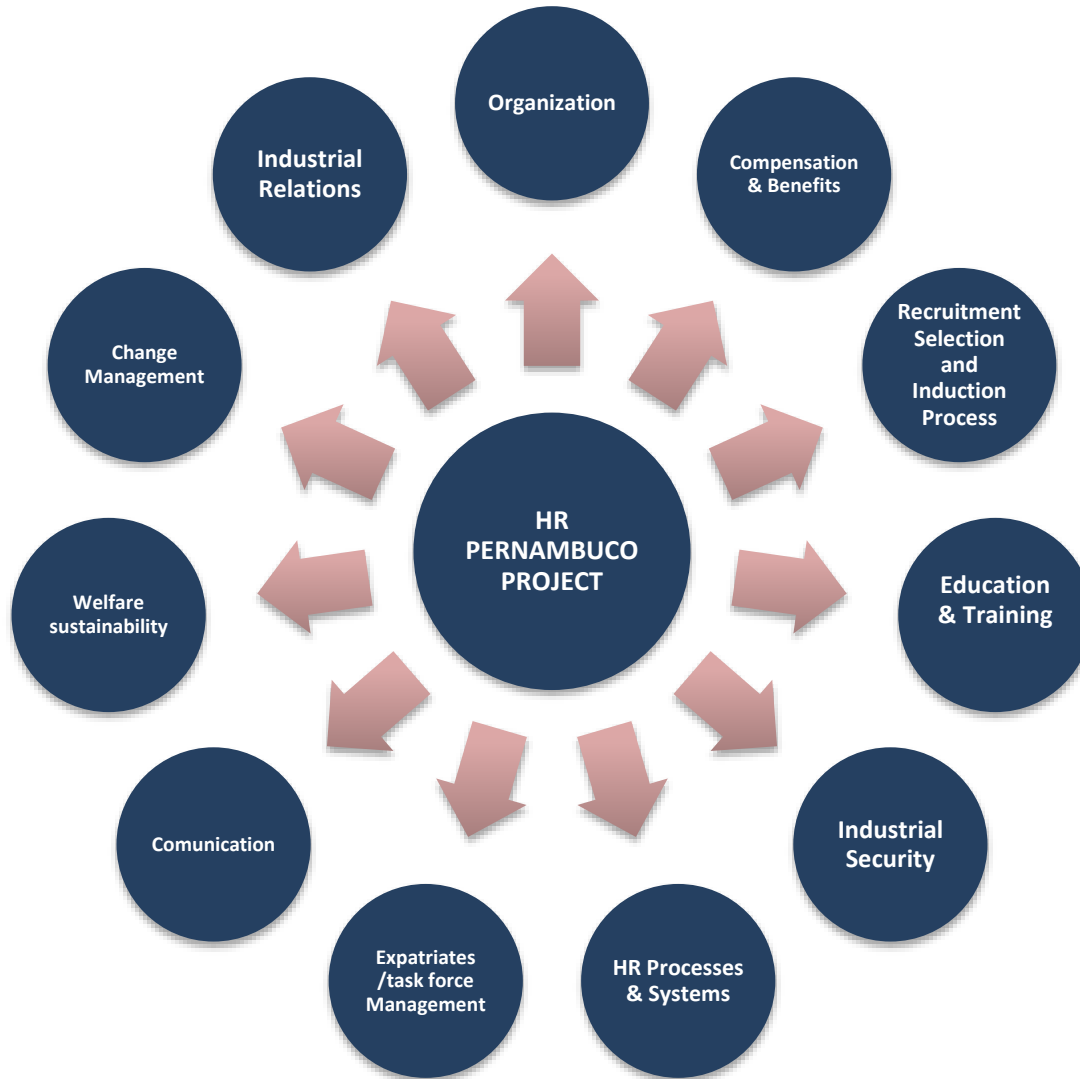
HR PERNAMBUCO PROJECT - OBJECTIVES

1. **ALIGN** PROCESSES, TOOLS AND METHODS OF WORK **TO THE BEST PRACTICES** AVAILABLE IN PROJECT MANAGEMENT **AT INTERNATIONAL LEVEL**;
2. GUARANTEE A **SOLID PROJECT WORK BREAKDOWN STRUCTURE (WBS)** **CONSISTENT WITH THE TARGETS** OF THE PROJECT, ENSURING THE RESPECT OF EXPECTED DELIVERABLE AND TIMELINES;
3. GUARANTEE THE **FULL INTEGRATION OF THE BENCHMARK EXPERIENCES** OF POMIGLIANO, SERBIA AND OMG WITHIN THE NEW FRAMEWORK OF PERNAMBUCO START-UP;
4. **LEVERAGE SPECIFICITIES** OF BRASILIAN ENVIRONMENT, CULTURE AND EXPERIENCES;
5. CREATE A **SOLID CULTURE / EXPERTISE** OF MANAGE COMPLEX PROJECTS / DIFFICULT ACTIVITIES
6. USE A **COMMON LANGUAGE** TO FACILITATE COMMUNICATION AND CONTINUOUS ALIGNMENTS BETWEEN ALL THE PARTIES INCLUDED IN THE PROJECT
7. TO BE **FULLY INTEGRATED** WITH THE GENERAL FRAMEWORK OF THE COMPANY PROJECT MANAGEMENT SYSTEM (INCLUDING ALSO PARTNERS SUCH AS FIAT SERVICES, ICT SUPPLIERS)



TO ENSURE CONSISTENT IMPLEMENTATION OF THE ORGANIZATION MODEL AND CONDITIONS FOR THE SELF MANAGEMENT OF PERNAMBUCO (“AUTONOMY” IN TERMS OF SKILLS /LEADERSHIP)

STRUCTURE OF THE HR PROJECT MAP OF THE AREAS OF INTERVENTION



STRUCTURE OF THE PROJECT WBS - SOME DETAILS

:: 11 **AREAS OF INTERVENTION**

:: 2 **INFRASTRUCTURE AREAS** (PROJECT MANAGEMENT AND BUSINESS CASE)

:: 3 **MAIN CLUSTERS** IDENTIFIED

:: 7 **LEVELS OF DEPLOYMENT** IN TERMS OF ACTIVITIES (UP TO **1000 DIFFERENT LINES** IDENTIFIED BY TODAY)

:: **CLEAR IDENTIFICATION OF:**

:. **RESPONSIBILITIES**

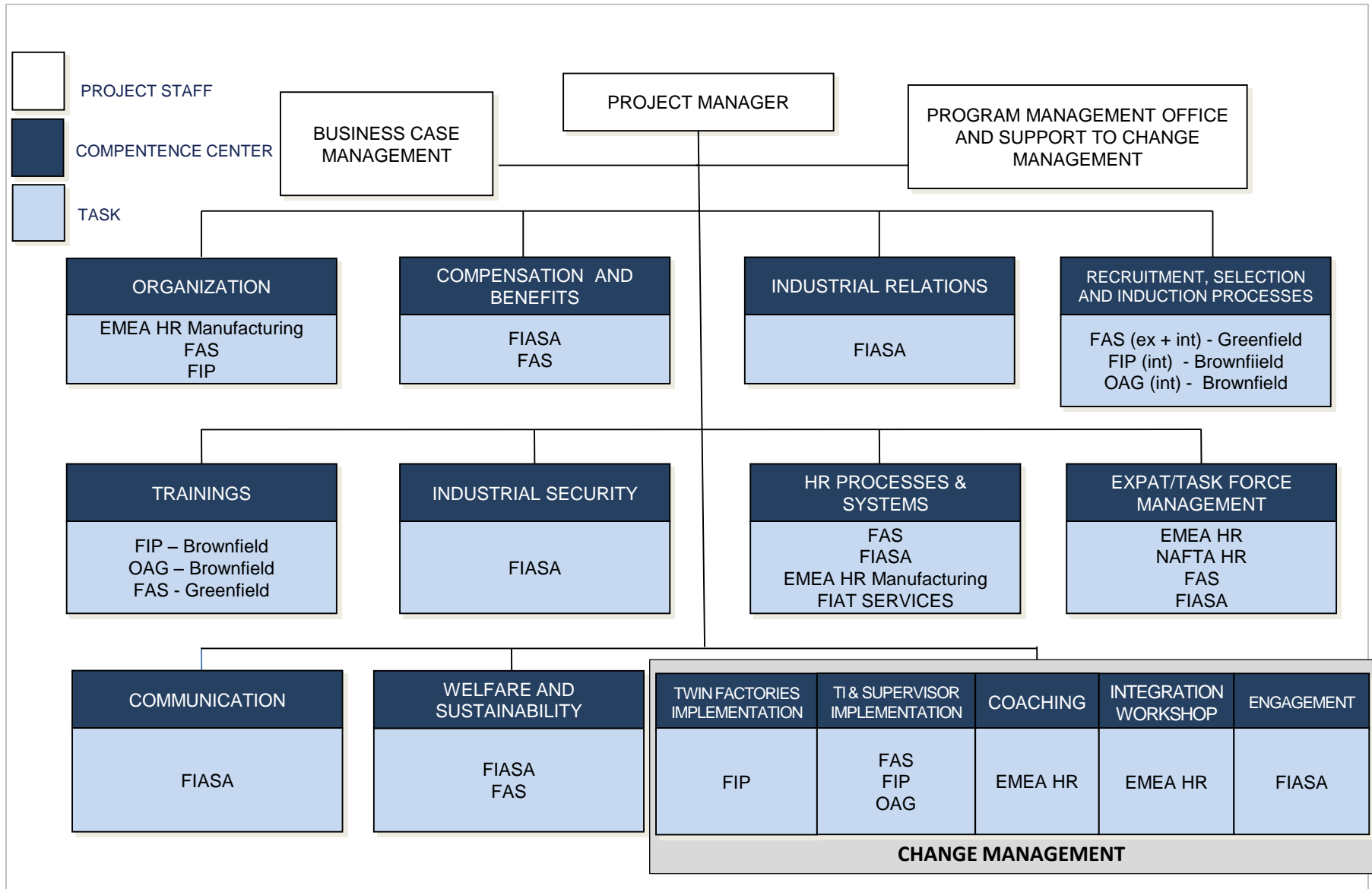
:. **BRASILIAN SUBJECT MATTER EXPERT** TO SUPPORT PLAN OF
ACTIVITIES

:. **EMEA SUBJECT MATTER EXPERT** TO SUPPORT CARRY OVER OF
EXPERIENCE FROM BENCHMARKING INITIATIVES IN POMIGLIANO, OMG
AND SERBIA

:. DEFINITION OF **TIMELINES**

:. DEFINITION OF **PRIORITIES** OF INTERVENTION AND **FAST START**
ACTIVITIES FOR FIRST 3 MONTHS FROM NOW

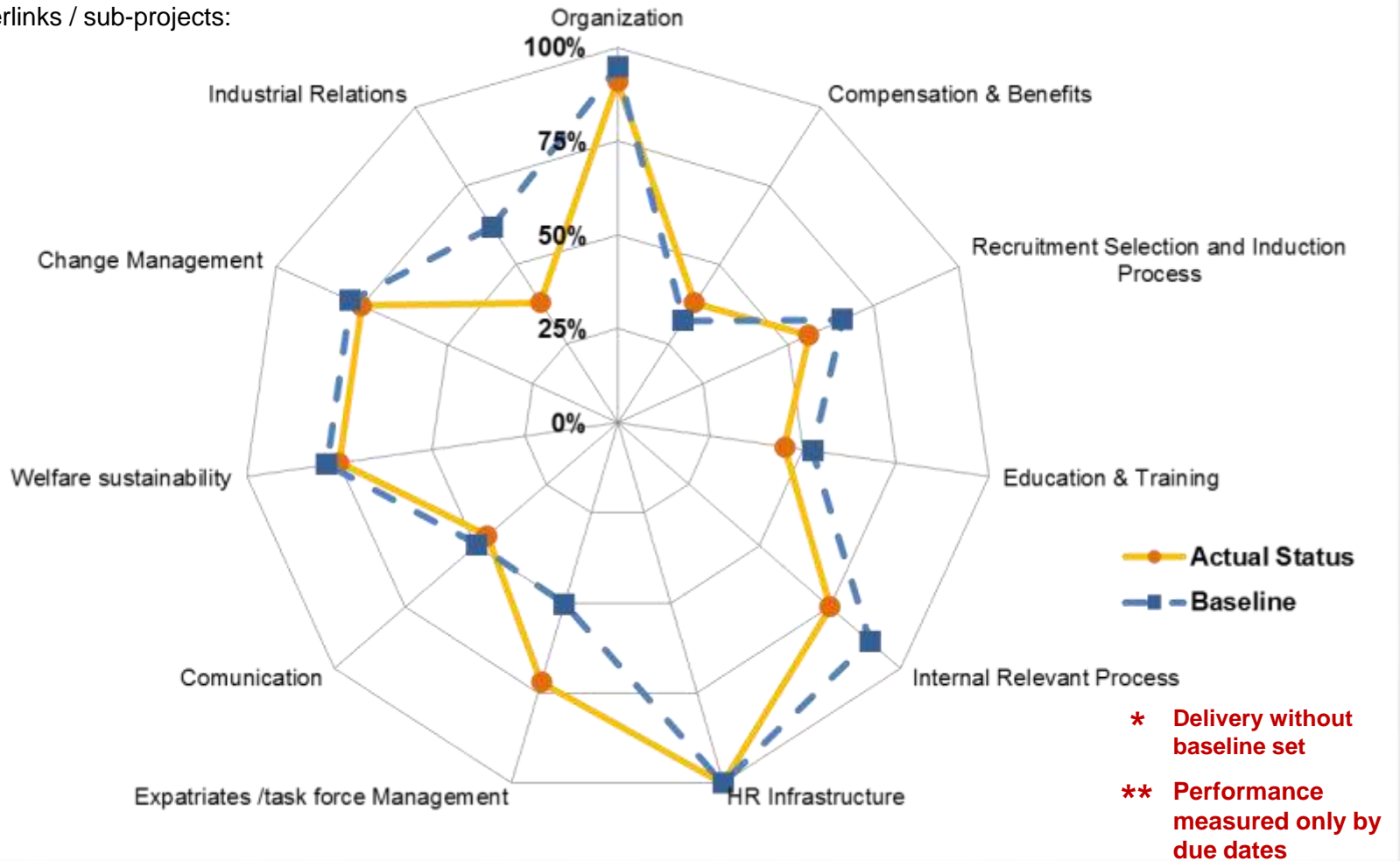
STRUCTURE OF THE PROJECT FIRST LEVEL WBS



DELIVERY RADAR CHART REPORT

Delivery Radar

Related hiperlinks / sub-projects:



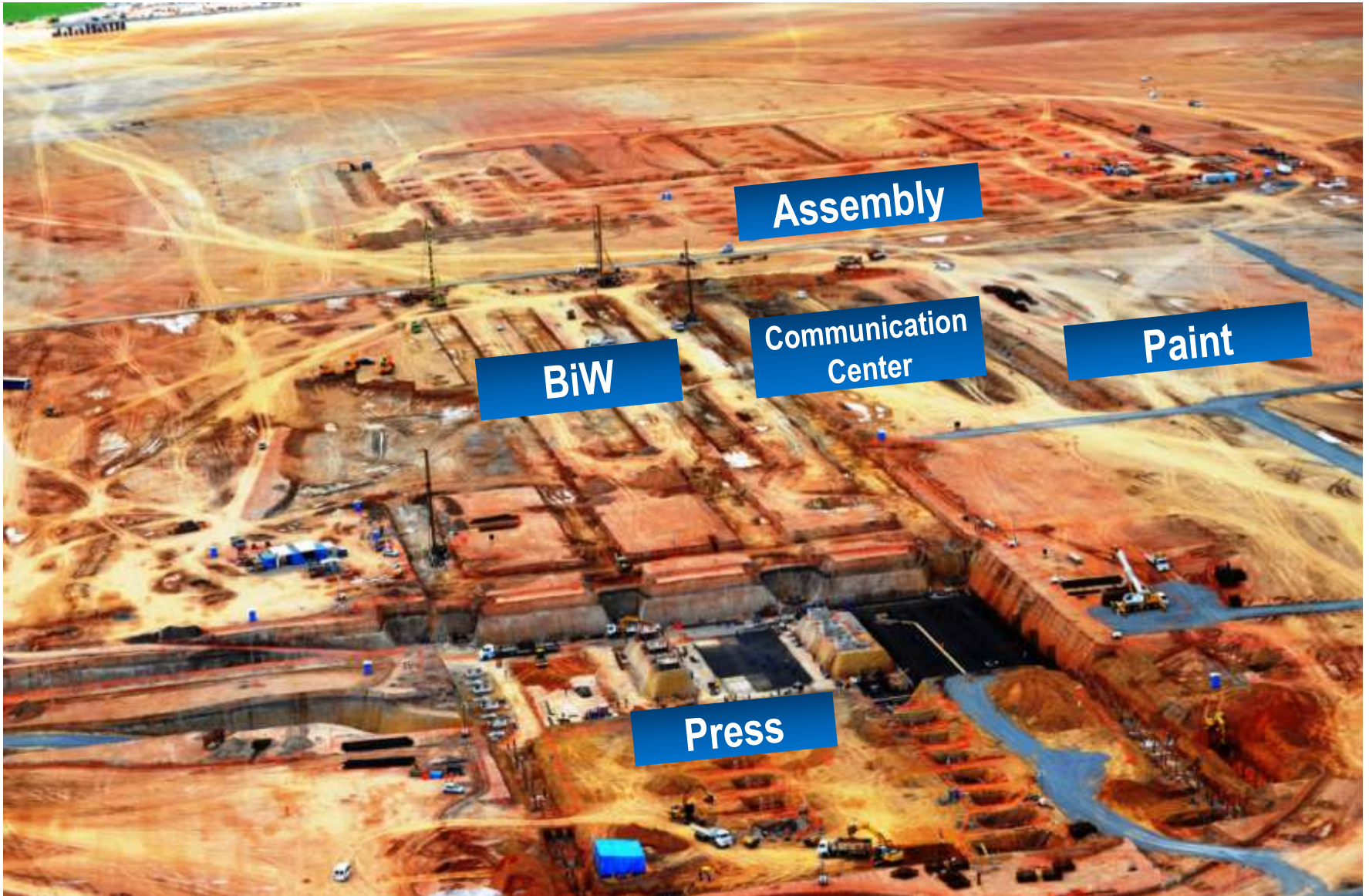
THANKS!



PLANT CONSTRUCTION EVOLUTION









Assembly

Communication
Center

Paint

BiW

Press



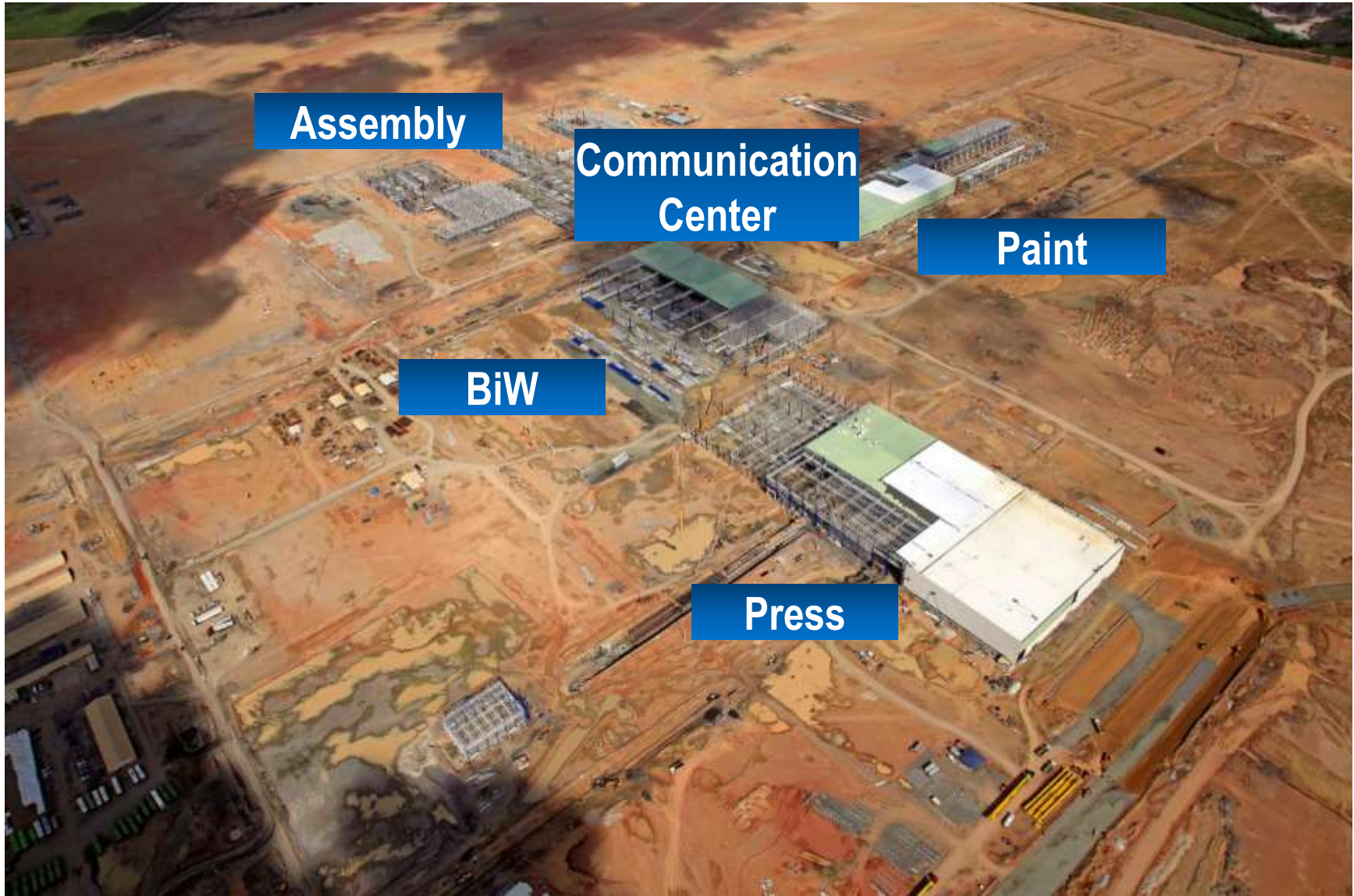
Assembly

**Communication
Center**

Paint

BiW

Press



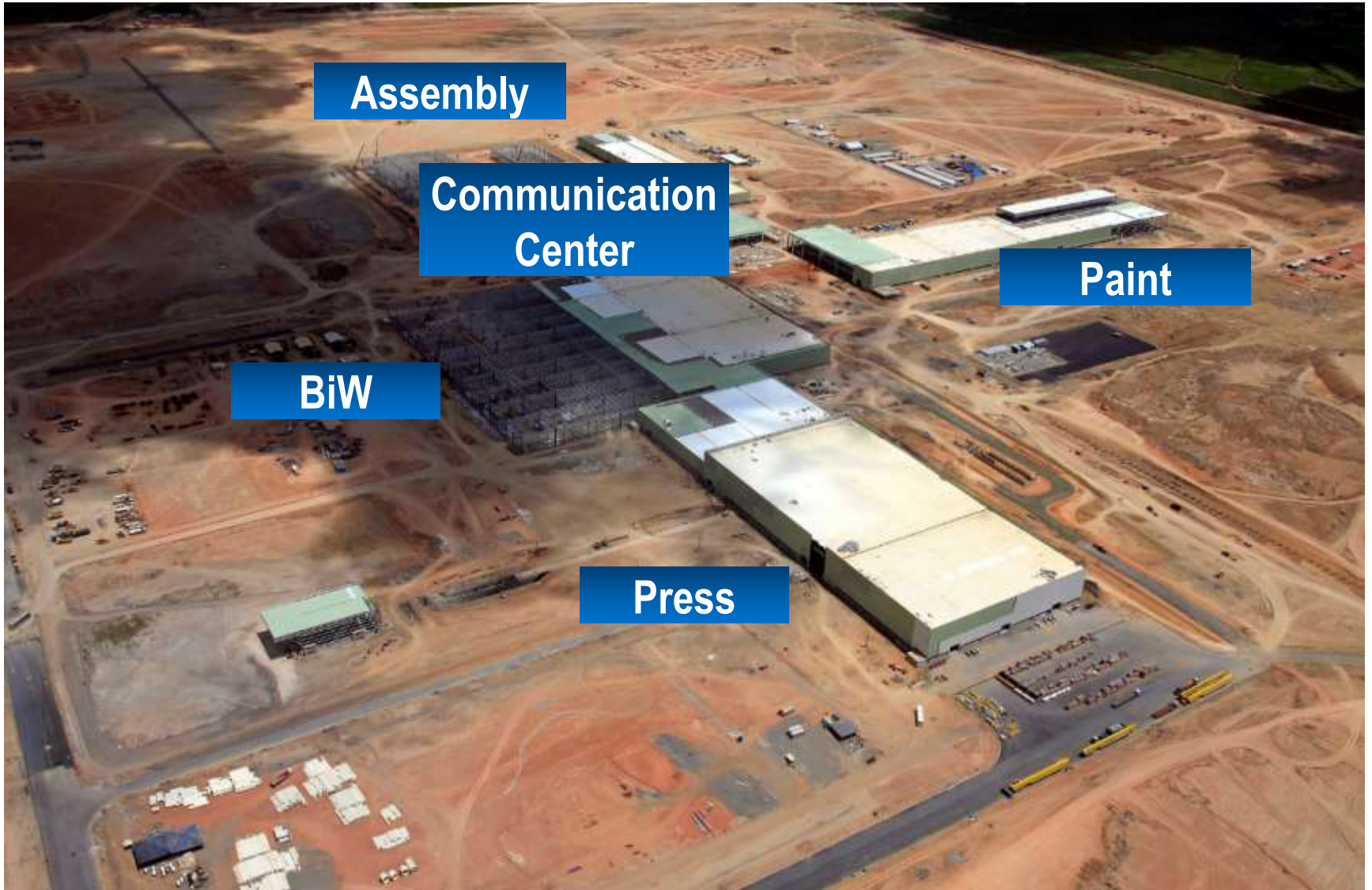
Assembly

**Communication
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Paint

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Assembly

**Communication
Center**

Paint

BiW

Press









