

Trasformare il Service: modelli di business, processi, tecnologie

#### **Mario Casoni**

Buisiness Development Director, Western Europe





"The world is in the midst of a paradigm shift in manufacturing one that integrates diverse sets of ideas, products and services globally."

# TRANE Climate Systems



# TRANE Intelligent Services®





Total Lifecycle Management for High Performance Buildings Comfort, Energy Efficiency and Higher Productivity

**~25% Revenue**From New Innovative Product-based Services

and growing

**~32% Revenue**From Service and Parts
and growing







Schaeffler Industrial Services







"Power by the Hour"

#### **GE Aviation Next Generation Services**





# Productivity and Efficiencies

**1% Fuel Burn Reduction** =\$10M Savings to Airline

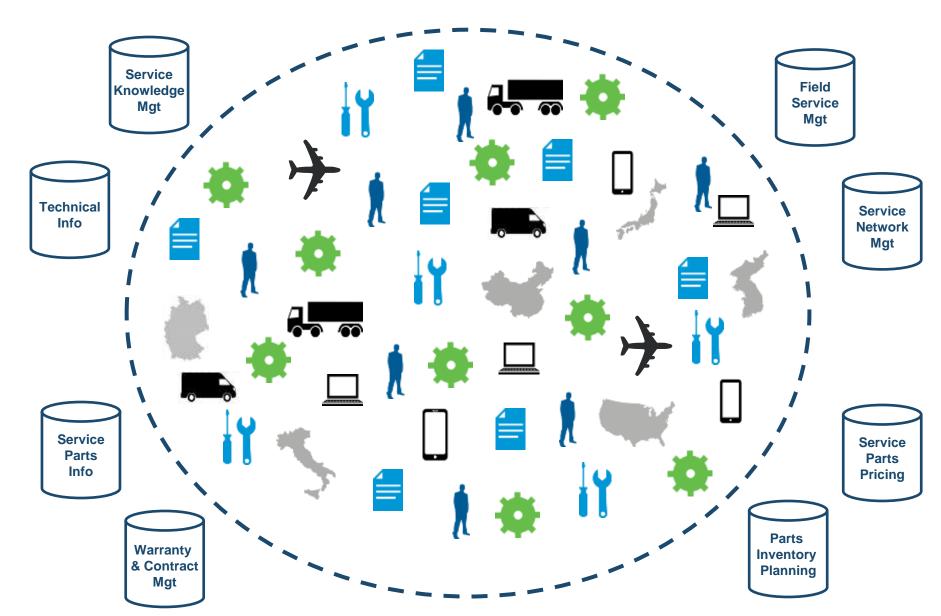
1 Hr Increased Utilization of Aircraft =\$100M Additional Productivity Gains

5% Annual Productivity
Increase of GE Services
=\$15M Cost Savings for GE

## PTC\*

PRODUCT MODEL **SERVICE PARTS** FIELD SERVICE **SERVICE OUTCOMES-BASED** Break / Fix Model **CONTRACTS SERVICES MODEL** Cost-plus **SLAs** Service Continuum







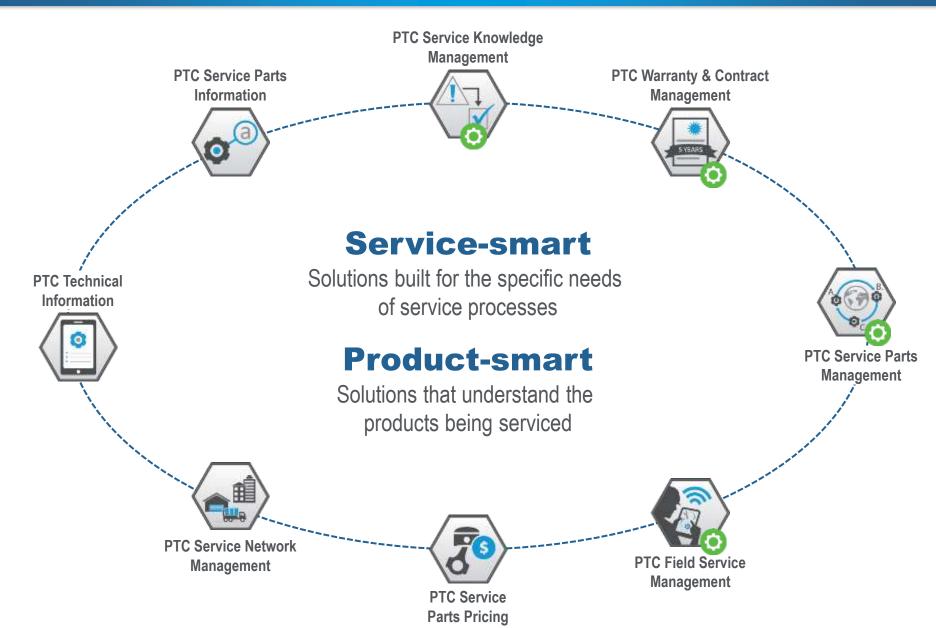


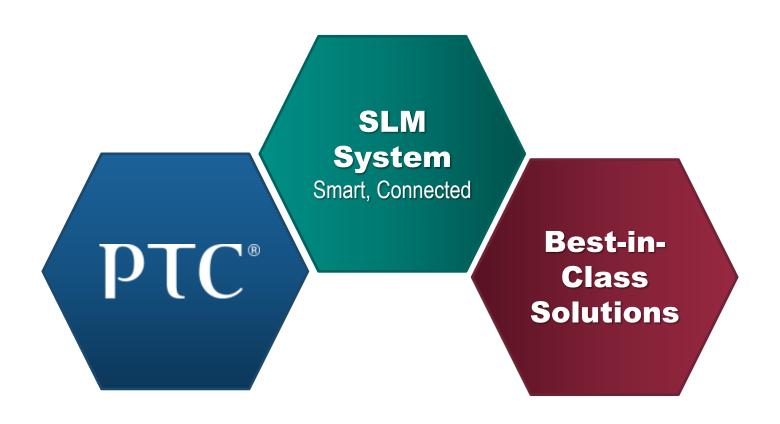


Best-in-Class Solutions

### PTC SLM Solutions









#### 'Connected' Service Knowledge Management & Remote Diagnostics



Resolve Issues Remotely & Quickly

Avoid Dispatch

Increase First Time Fix Rates

#### 'Connected' Field Service Management



Automate Dispatch & Speed Repair

Increase Technician Productivity

Reduce Down Time

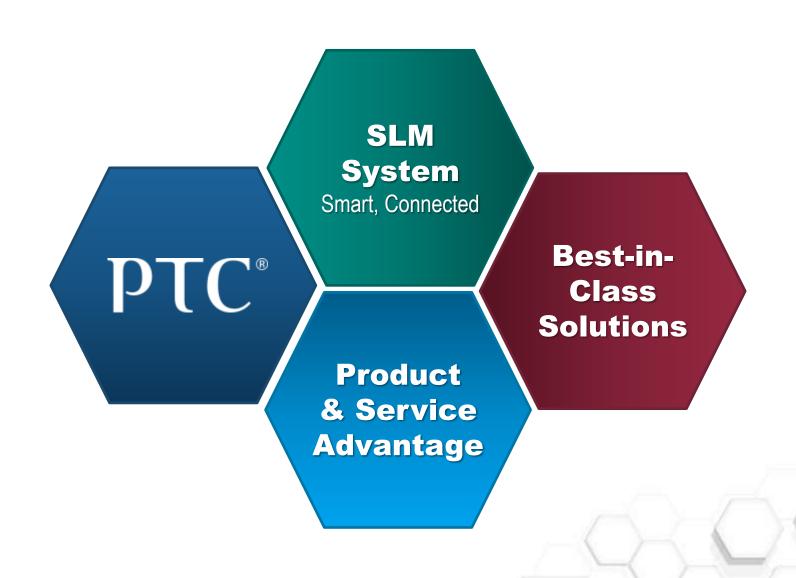
#### 'Connected' Service Parts Planning



Forecast based on install base visibility

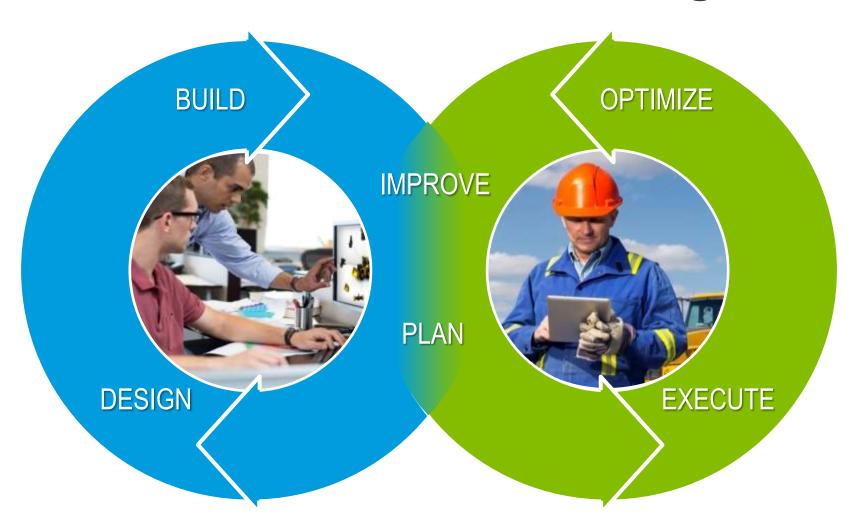
Improve fill rates and parts availability

Reduce inventory carrying costs

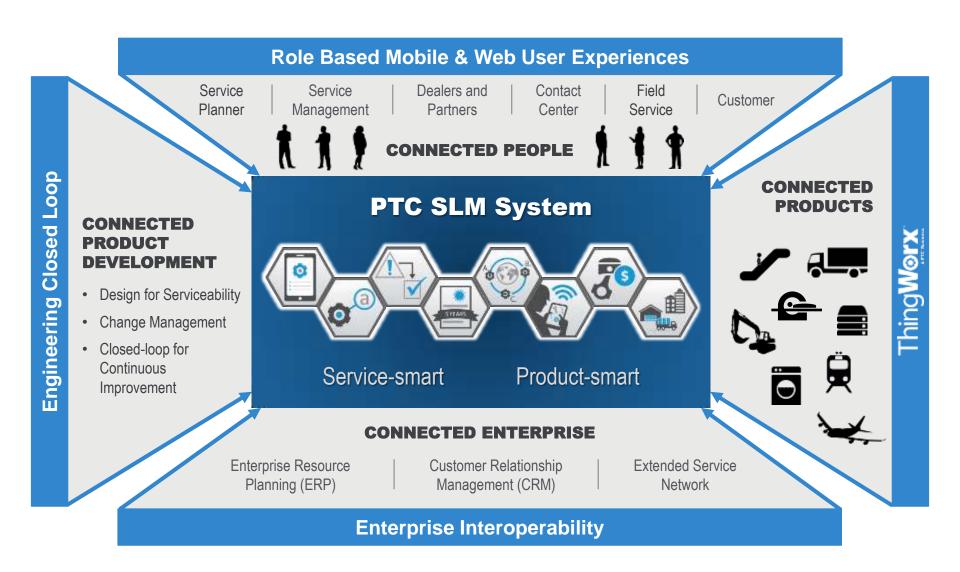




# **Product & Service Advantage**









# SERVICE TRANSFORMATION

# PRODUCT & SERVICE ADVANTAGE®