



# Cisco Collaboration

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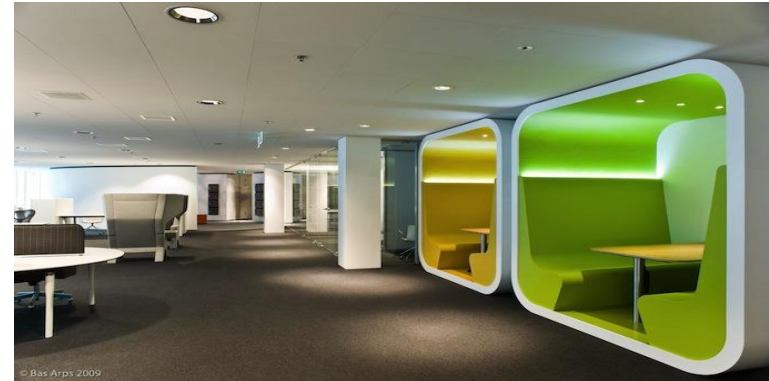
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# Occhio alla banalizzazione dello Smart-Working





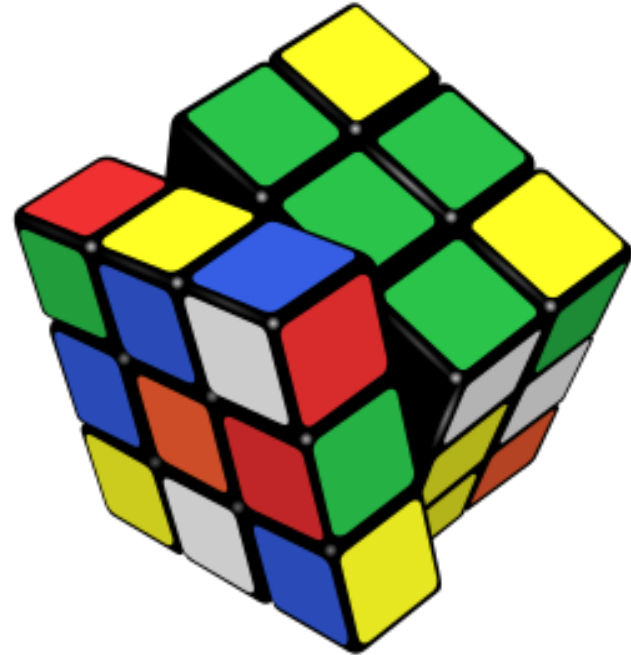


# Virtual and Physical Workplace connected together



# Il Vero Smart Working Interdisciplinare e Poliedrico

6 facce



# 1. Persone









# 2. Spazi Fisici



# A New Design Paradigm: Activity-Based Working



**Creating a variety of workspace experiences that are aligned to the activities being performed.**

All scenarios 1-3 people 4-9 people 10+ people Concentrate Brainstorm Conference Training



Conference

10-20 people



Content Collaboration



Meeting



Hot Desking



Home



Quiet



Video Centric



Executive



Mingling



Briefing



Immersive

# 3. Attività-Processi





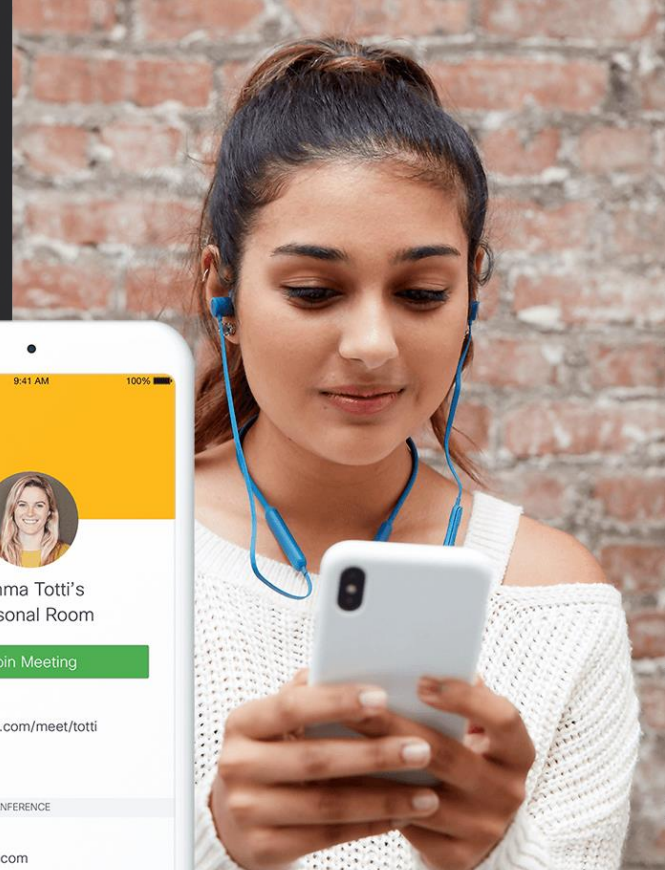
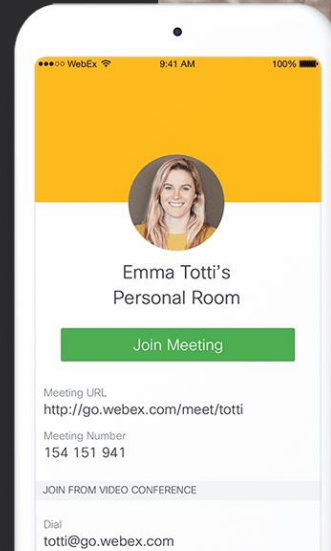
## Training





## Customer Interaction





## Customer Interaction



## Boardroom - CDA



## Remote Expert



Ricerca e Sviluppo

# 4. Tipi di Comunicazione



**Group Meeting**

**One to Many**

**One to One**

**Live**

**On demand**

**Internal**

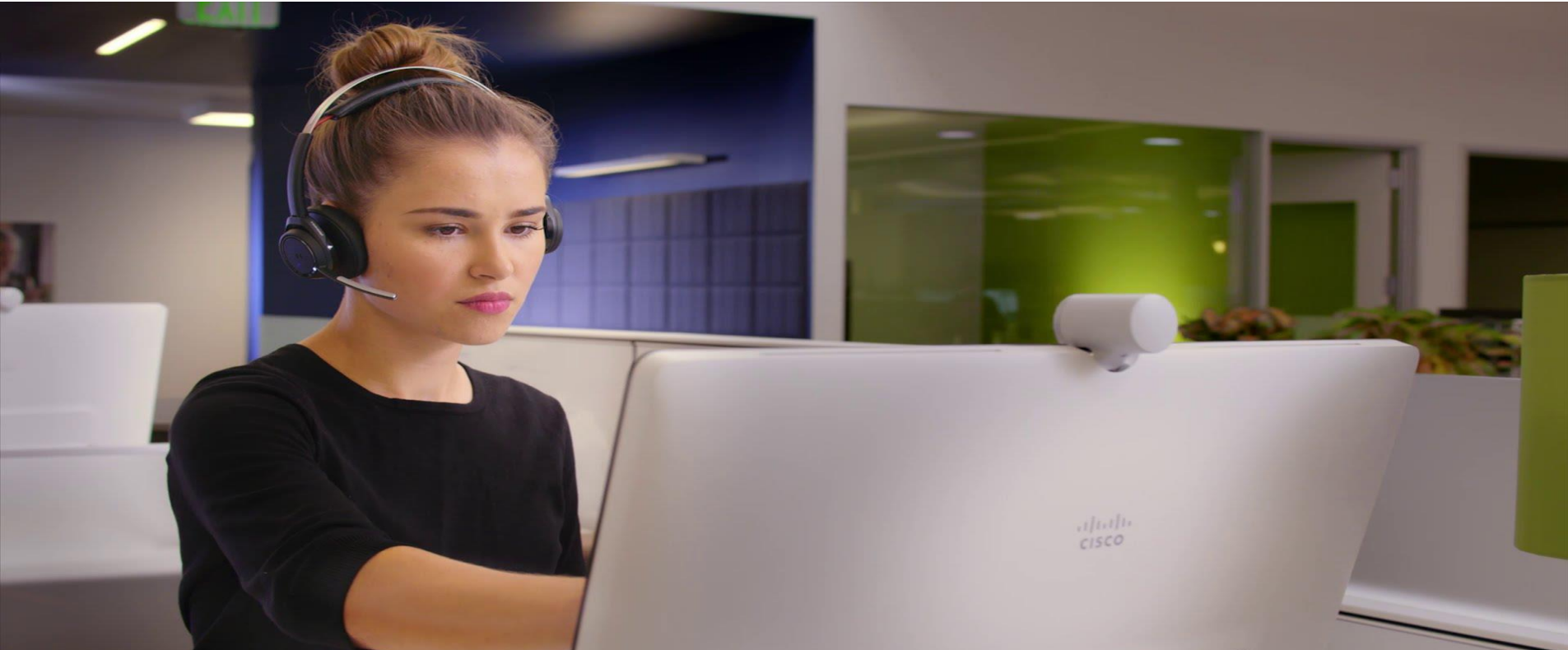
**External**

**BtoB**

**BtoC**



# 5. Experience



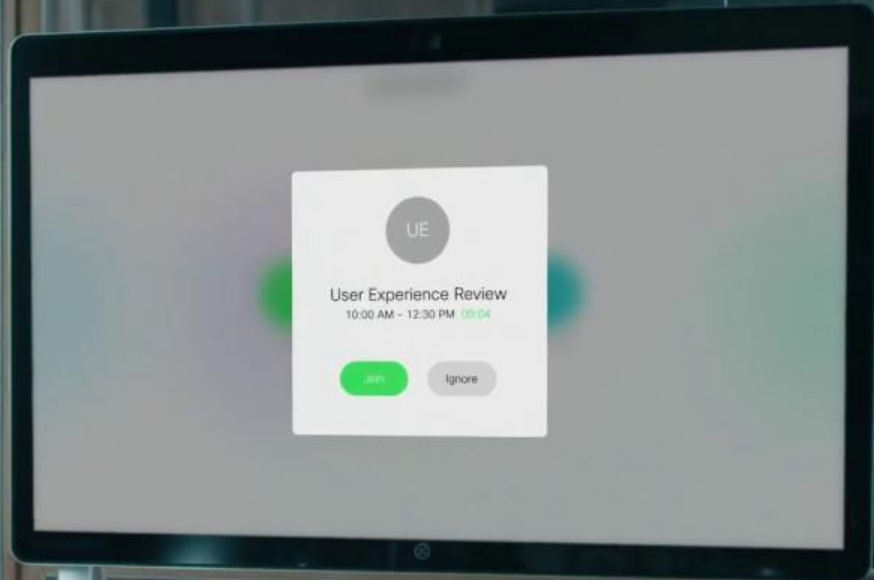
# I HAVE A DREAM

“Vorrei un mondo in cui io possa entrare in una sala e pigiando un bottone, o con un comando vocale, possa essere connesso con chi voglio, ovunque si trovi, senza bisogno dell'intervento dell'IT”

Roberto C.  
Group HR and Organization Director







UE

User Experience Review

10:00 AM - 12:30 PM 05:04

Join Ignore



# 6. Consumo-Architettura





# Cisco Webex



End to End Security



Webex Calling



Webex Meetings



Webex Teams



Webex Devices

**1. Persone**

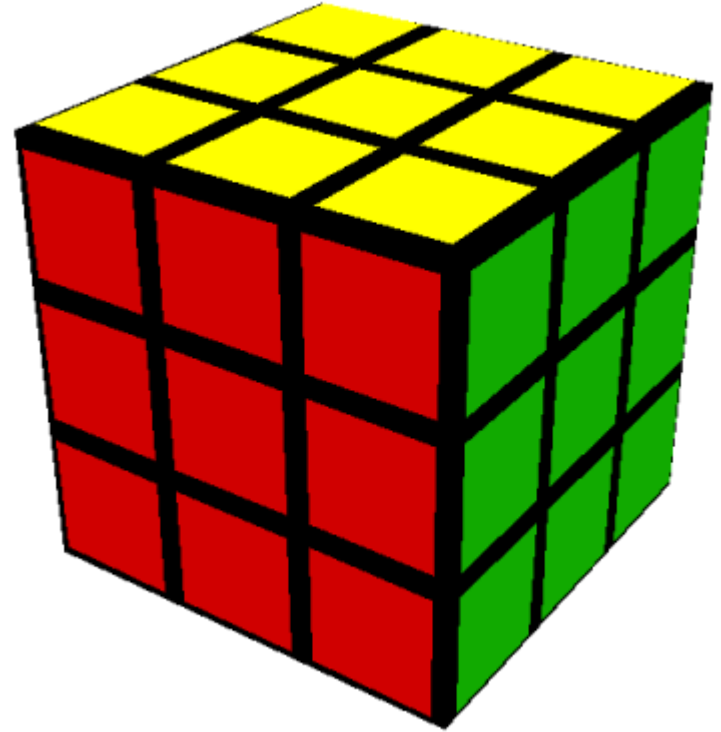
**2. Spazi Fisici**

**3. Attività-Processi**

**4. Tipi di Comunicazione**

**5. Experience**

**6. Consumo-Architetture**





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