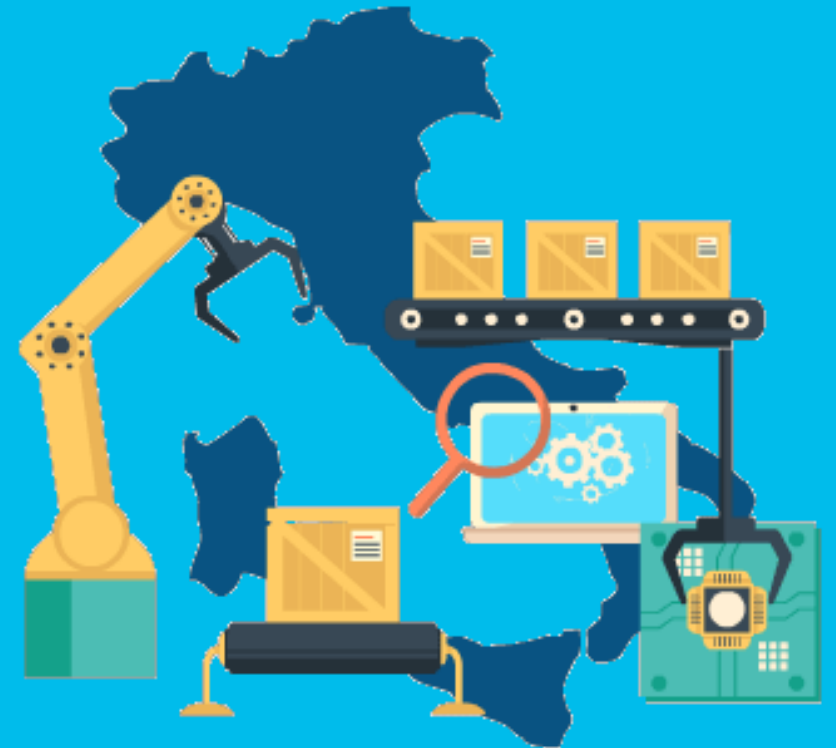




La strada verso Impresa 4.0

Masi Matteo

Sales & Business Development Manger
Industry 4.0



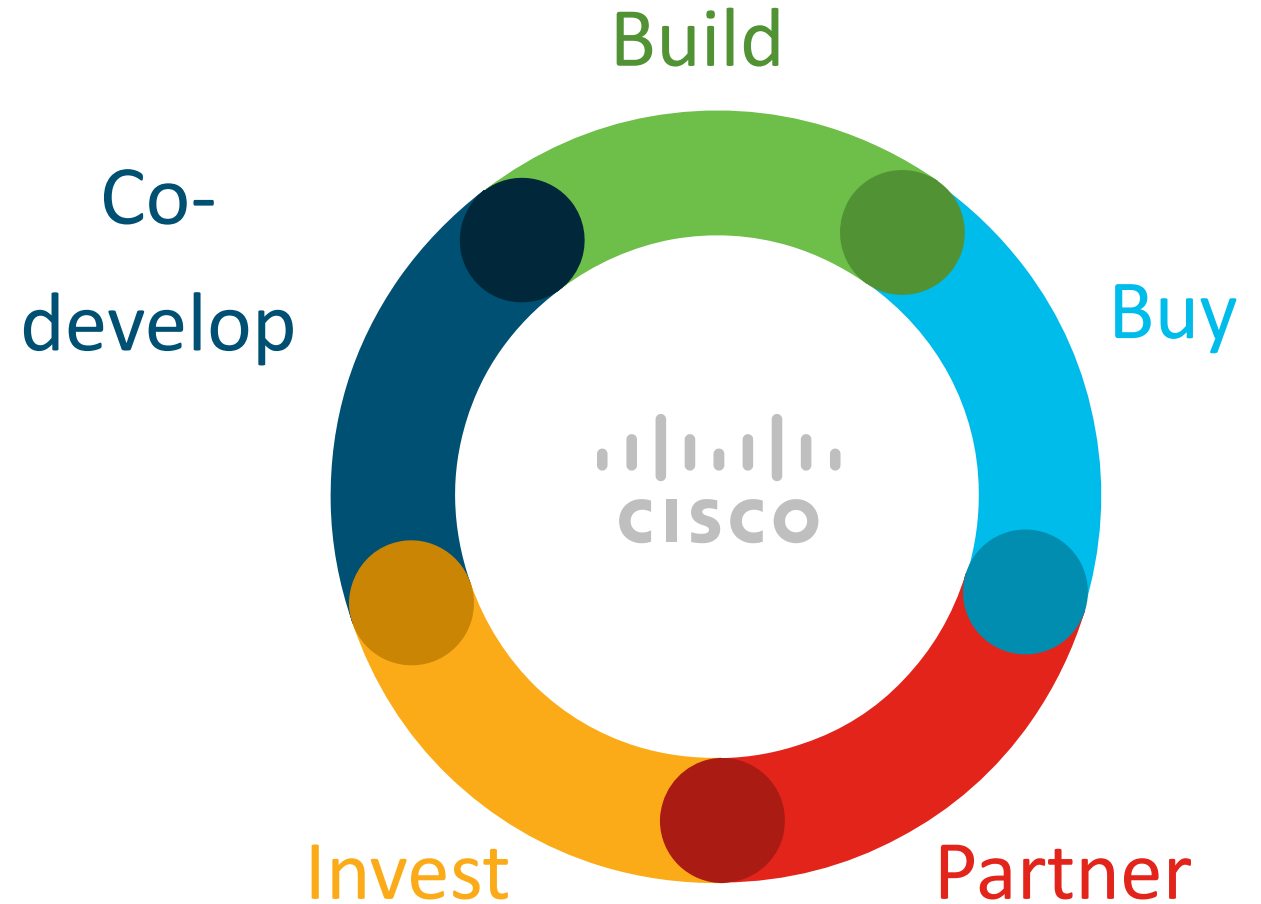
About Cisco innovation model

19K
Patents

26K+
Engineers

\$6B
Annual R&D
Spend

Internal
Start-ups





Cisco 4.0 Factory

Solutions

Digital
Roadmap

Partners Ecosystem

- IT & OT SI
- Consultants
- Education
- Startup

Customer
Community

Pilot, Projects,
Case Histories



IMPRESA4.0

In collaborazione con



< Industrial Collaboration Connected Factory & Machine Connected Products & Servitization Smart Logistic & Physical Security Fac >



CASE HISTORY

**IMPRESA 4.0, CISCO-LA
MARZOCCO: COSÌ L'ARTIGIANATO
MADE IN ITALY DIVENTA...**

La digital transformation può rivoluzionare
l'attività delle piccole e medie imprese. Ilaria
Sanvito, country digitization acceleration &...

20 GIUGNO 2018

IMPRESA4.0

**COME SI FA
IMPRESA 4.0?
LE CASE HISTORY CISCO**

Scopri

www.impresa40.com

Confidential

Industry 4.0 Vertical e2e Solutions



Connected Factory



Factory Security



Energy Management



**Smart Logistic
& Physical Security**



**Industrial
Collaboration**



**Document
Digitization
& Visual Factory**



IoT Platform



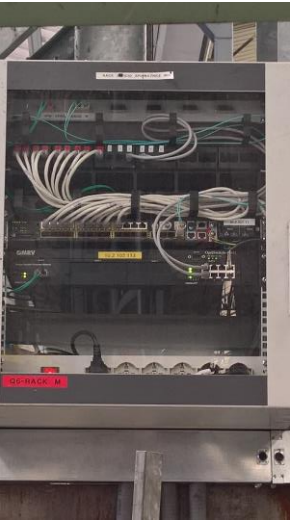
**Connected Machines &
Prod Servitization**

Lighthouse accounts



Marcegaglia

Marcegaglia
Connected
Factory
&
Factory
Security



Real time Location Tracking

Marcegaglia
Real Time Asset
Tracking



Industry Collaboration



Plant
Collaboration

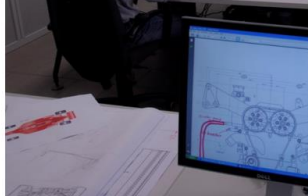


Connected R&D

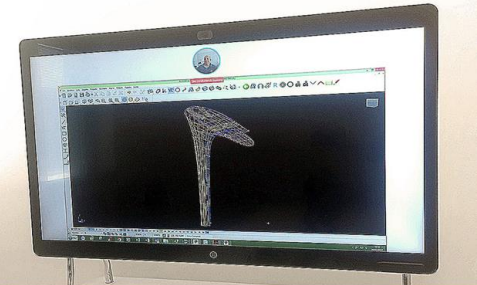
Connected R&D



Collaboration:
Vertical
processes



Collaboration:
Horizontal
processes



Safety and Security



Fanuc ZDT + Webex Chatbot & Remote Support



FANUC chatbot (@alascor.it) Yesterday, 15:56
You are heavily hitting me with a force of 202 Newton. Will Stop my operation to avoid t
you in danger
You are hitting me with a force of 129 Newton
You are hitting me with a force of 195 Newton
You are hitting me with a force of 106 Newton



sam2 (@gmail.com) Yesterday, 12:20
When next Maintenance is expected?
When next maintenance is expected?

FANUC chatbot (@alascor.it) Yesterday, 12:21
The next maintenance will be on May 1st 9 AM by Alasco
38 min and counting down!



sam2 (@gmail.com) Yesterday, 11:49
grab papers 2 1 3 2 1 2 2 2 3 3 1



FANUC chatbot (@alascor.it) Yesterday, 11:49
Sure, I'll pick the paper up in this order: ["2","1","3","2","1","2","2","2","3","3","1"]

Education 4.0

dallara



- Motorvehicle University
- Learning 4.0
- Learning portal
- Digital Signage
- Museum

LA MARZOCCO



THANK YOU
THE FINEST FROM FLORENCE

EST. 1927

Coffee Academy

Learning 4.0

Learning portal



industryweapon

