



Impresa 4.0

Soluzioni per la digitalizzazione del settore industriale

Smart Logistic & Asset Tracking

Masi Matteo

Sales Specialist – Industry Digitization / Industry 4.0

Global Manufacturing Challenges Ahead...

Increasing Complexity

Increasing Cost Pressure

Diverging Markets

Production Flexibility

Value Chain Insight

Product Servitisation

Changing Customer Behaviors

Competitive Landscape



Changing Trends Are Driving Changing Priorities



Imagine the Possibilities...



Connected



Secure



Data driven



Efficient

Da Industria 4.0 a Impresa 4.0

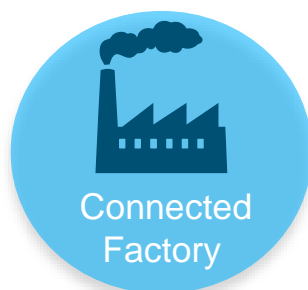
#DIGITALIANI

Industria 4.0

Focus su linea di produzione,
Fabbrica e Macchine

Impresa 4.0

Focus sul valore del digitale al
servizio dell' Impresa
Manifatturiera Italiana



La via Italiana all'Impresa 4.0





Ministero dello Sviluppo Economico

PIANO NAZIONALE INDUSTRIA 4.0



Agevolazioni fiscali

La matrice Spese | Agevolazioni

ATTIVITA' DI RICERCA E SVILUPPO Approccio integrato Warrant Group									
	CREDITO RICERCA E SVILUPPO	PATENT BOX	CREDITO INVESTIMENTI SUD	SUPER / IPER AMMORTAMENTI	CREDITO PERSONALE ALTAMENTE QUALIFICATO	POR FESR	HORIZON 2020	START UP INNOVATIVE	PMI INNOVATIVE
Oggetto sociale finalizzato all'innovazione								✓	✓
Svolgimento attività di ricerca e sviluppo	✓	✓			✓	✓	✓	✓	✓
Soglie quantitative all'attività di R&S svolta	✓	✓				✓		✓	✓
Presenza di personale altamente qualificato	✓				✓	✓		✓	✓
Presenza di personale qualificato	✓					✓			
Investimenti in macchinari, strumenti e attrezzature	✓		✓	✓					
Titolarità di diritti sull'IP	✓	✓						✓	✓
Reddito di sfruttamento di IP		✓							



Tipologia di spesa di Ricerca e Sviluppo	PREMIO FINO AL 31.12.2016	PREMIO DAL 1.1.2017
Personale altamente qualificato impiegato in attività di ricerca e sviluppo.	50%	50%
Spese relative a contratti di ricerca stipulati con università, enti di ricerca e organismi equiparati, e con altre imprese, comprese le start-up innovative;	50%	50%
Servizi di ricerca e consulenze acquisiti da professionisti autonomi assimilati ai contratti di ricerca.		
Quote di ammortamento delle spese di acquisizione o utilizzazione di strumenti e attrezzature di laboratorio.	25%	50%
Competenze tecniche (comprese le spese relative a personale non altamente qualificato) e privative industriali.	25%	50%

Obstacles implementing Industry 4.0 in their Organization

- Lack of strategy, a roadmap
- Lack of key talent & capabilities
- Lack of strategy to collect, manage, secure data
- Lack of understanding the ‘What’ in order to deploy the “How”
- The RISK of Doing Nothing



Cisco as a leader

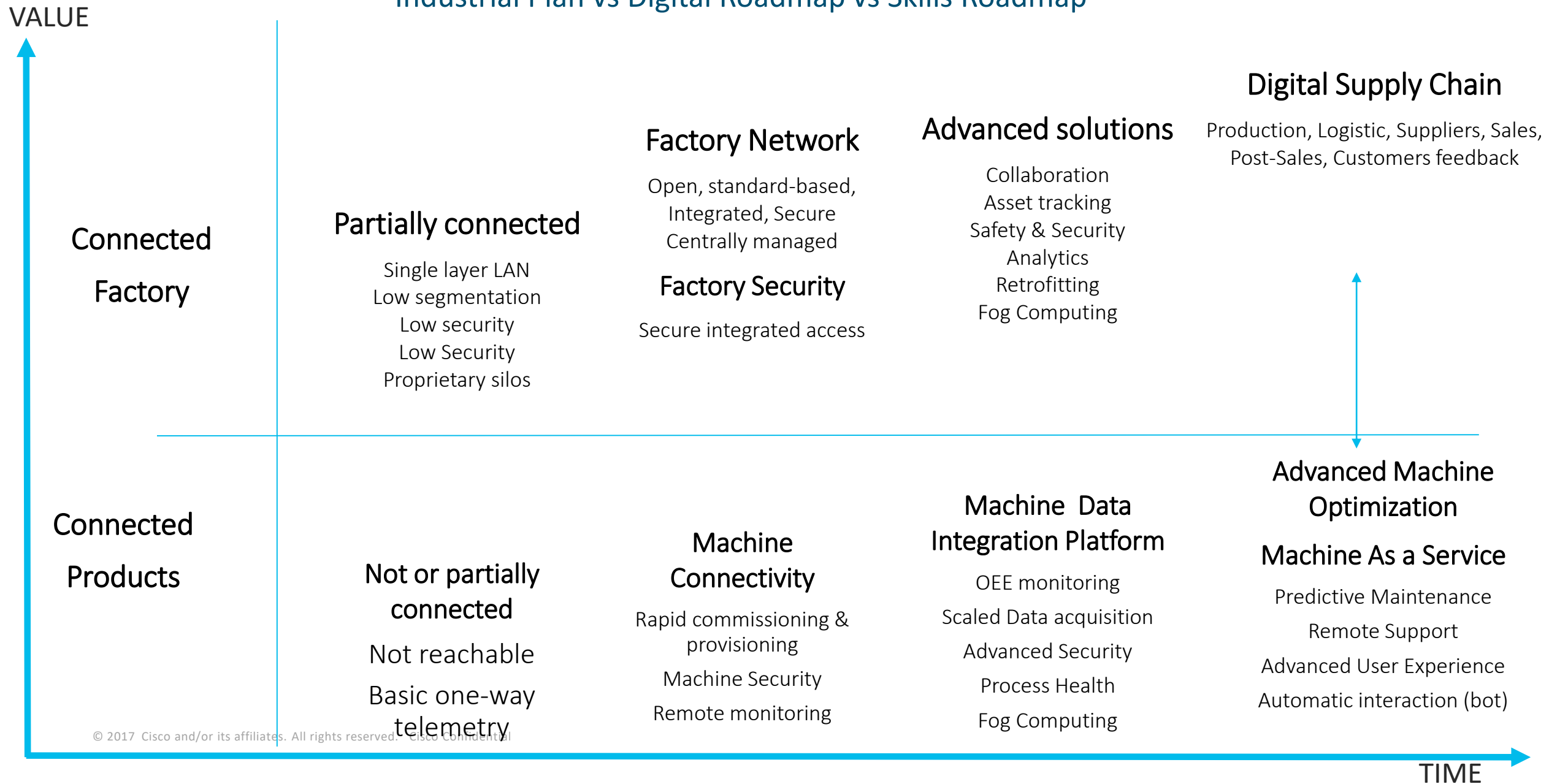
Digital
Roadmap

of Industry4.0 ecosystem

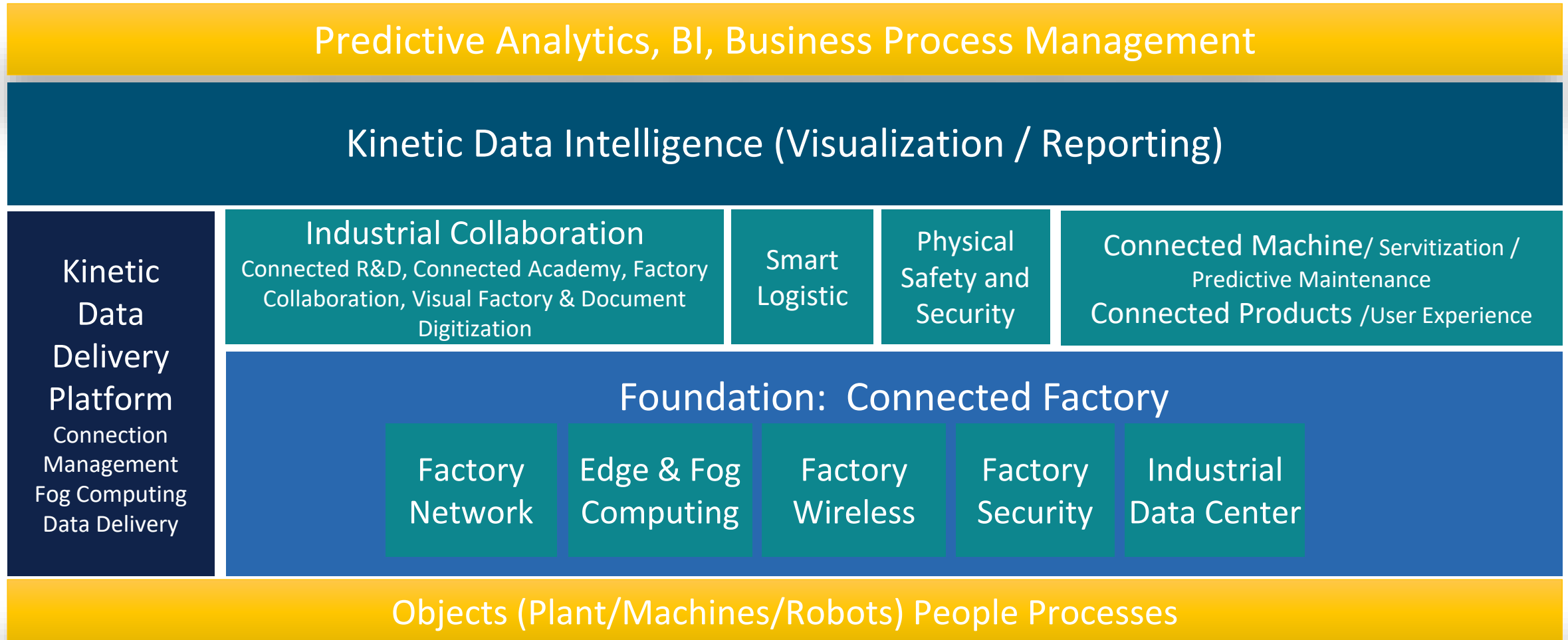


Digital Manufacturing Roadmap guideline

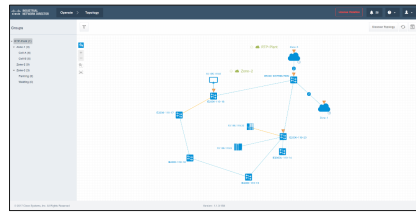
Industrial Plan vs Digital Roadmap vs Skills Roadmap



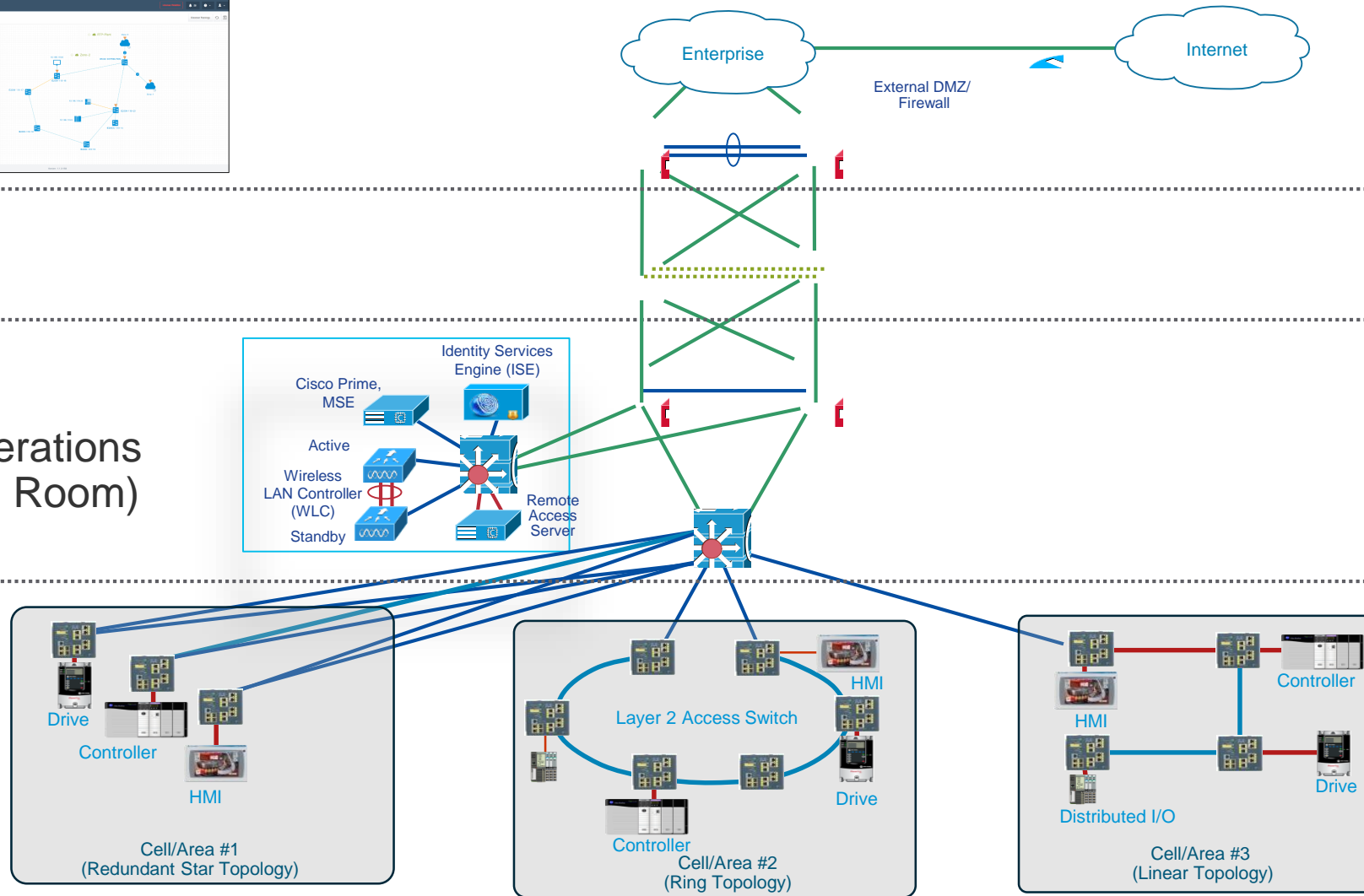
Industry4.0 Infrastructure and Solutions



Connected Factory (CPwE Validated Design Guide)



Level 3
Site Operations
(Control Room)



Enterprise Zone
Levels 4 and 5

Industrial IDMZ (iDMZ)

Manufacturing Zone
Level 3
Distribution and Core

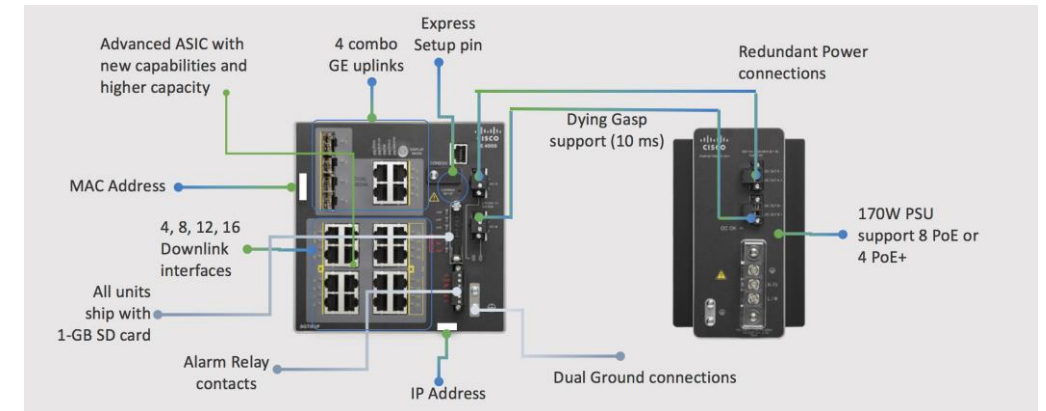
Cell/Area Zone
Levels 0–2

Cisco CPwE

Connected Factory

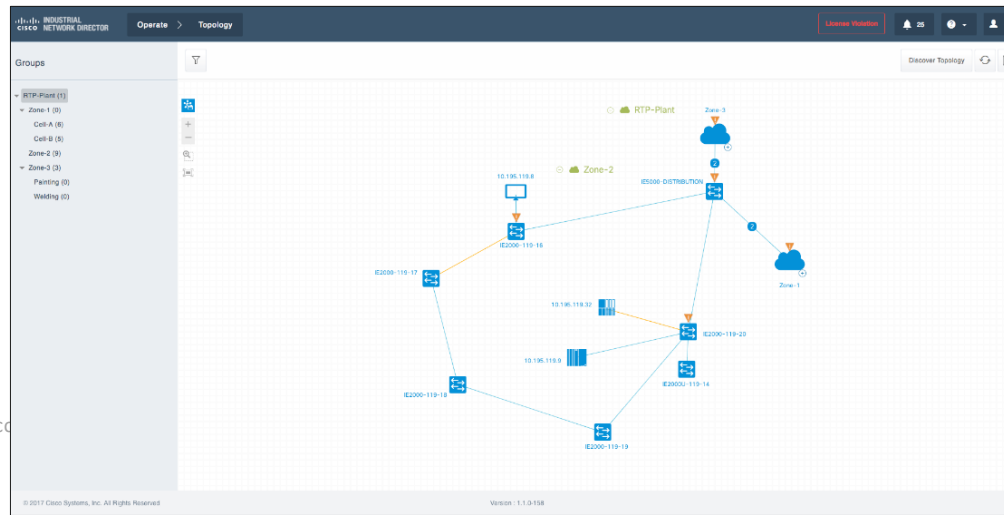
<https://cisco.app.box.com/s/holetxzm5b1suh2s28ijqcbf31gznr6>

- 1 Network: Open, Standard-based, Secure, Scalable
- Enterprise & Industrial Protocols
- Network-As-A-Sensor built-in security
- Integrates Manufacturing Systems + Business networks
- Enables real time visibility to business applications
- Reduce downtime
- Improved OEE and productivity
- Increase safety



New

- TSN (Time Sensitive Networks) support
- Industrial Network Director



Marcegaglia Connected Factory

Transforming plant ops
at Marcegaglia



<https://youtu.be/DnNeJmHcC58>

Challenge

- Improve efficiency and uptime in all their factories
- Reduce production costs; drive productivity
- Guarantee highest levels of safety

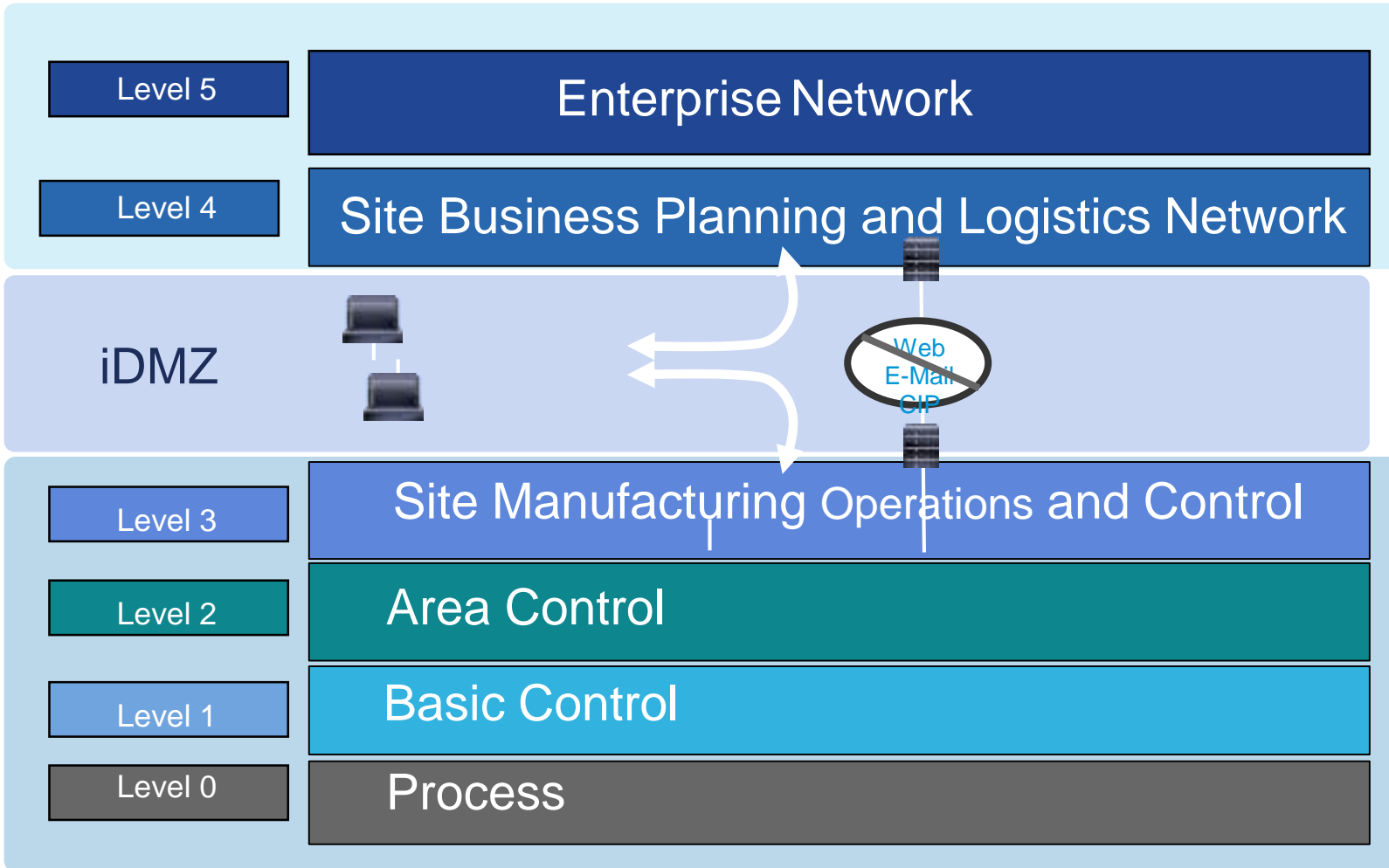
Solution

Connected Factory Network and Factory Wireless—with extended teams of IT and OT working together

Results

- Reduced to zero production errors
- Improved physical safety for personnel
- Improved IT security for connected systems and devices

Factory Security



- Business continuity, availability, integrity
- Quick crisis management and response
- Reduce downtime
- New business models: Remote maintenance + Remote collaboration
- Granular security policies
- Integration with Network-As-Sensor framework
- 3 steps security
 - 1: Secured Connectivity
 - 2: Secured Visibility and Control
 - 3: Converged Security and Depth



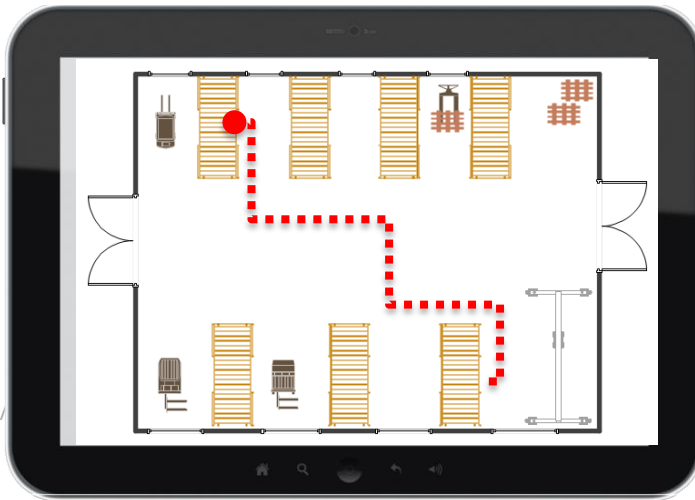
Marcegaglia Factory Security

<http://cs.co/Industry40-Cisco-MarcegagliaFactorySecurity>



Smart Logistic, Asset tracking

- Real time Equipment and Asset visibility, location, condition
- Track supplies in transit
- Inventory accuracy
- Improved equipment utilization
- Real time push notification
- Correlate location of asset and operator to minimize down time



Industry Collaboration



Spark Board: Connected R&D



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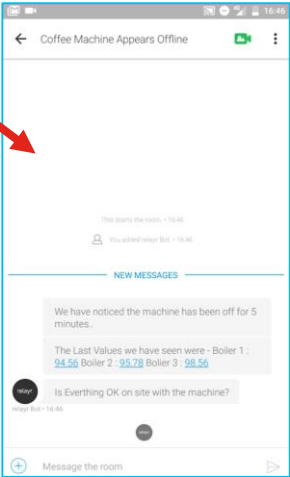
Telepresence
Remote Support



Smart Glasses and
Helmets



Spark:
Human-Machine
Interaction with bots



Manufacturing Collaboration featuring Cisco Spark

- A single platform for viewing relevant data
- Alerts across the value chain
- Identify and fix broken part
- Full history captured
- Augmented reality

Industrial Collaboration to Shorten Downtime

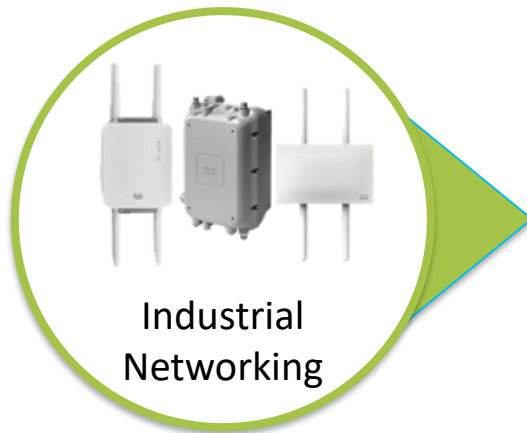
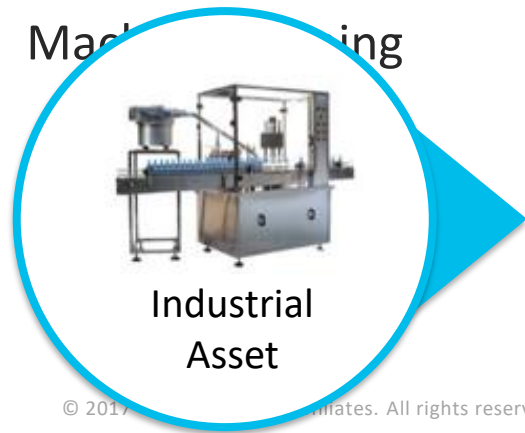
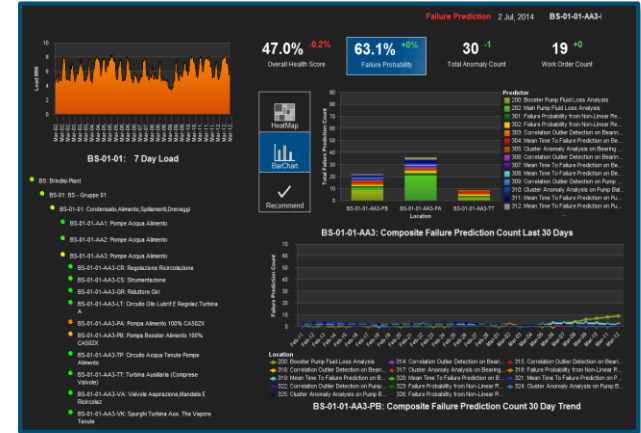
<https://www.youtube.com/watch?v=hlvEjABsbZ8>

Predictive Maintenance with Spark integration

<https://www.youtube.com/watch?v=hlvEjABsbZ8>

Connected Products & Machines

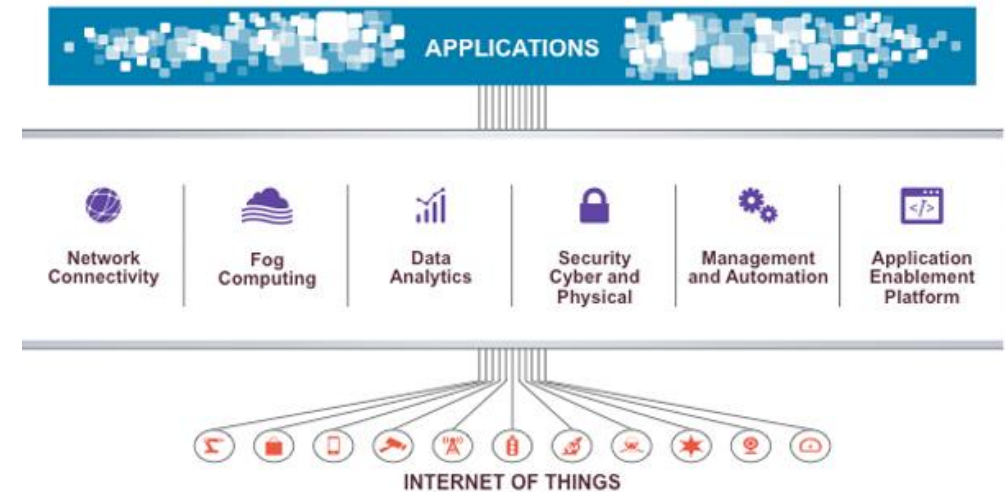
- New revenue stream thanks to new services
 - Predictive maintenance, zero downtime, machine running, Data Analytics, Remote support
- Predictive Maintenance
- Machine-As-A-Service
- Time to market, Innovation, quality assurance
- Fog/Edge computing
- Machine Retrofit
- Machine Learning



EDGE COMPUTING

Fog Computing

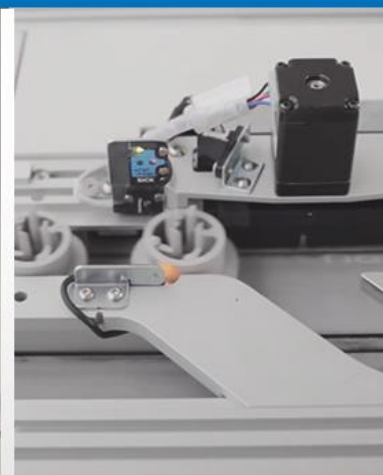
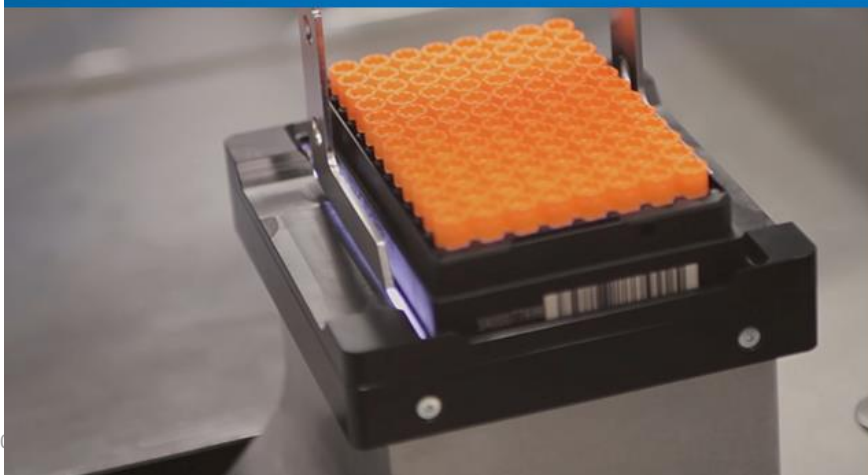
- An architecture design combining compute, storage, control, management, and inter-communication of edge devices and clients
 - Extension of the cloud down to the things
- Why do we need another concept?
 - It refers to a unique problem domain
 - Fog addresses network issues of latency, bandwidth and operational issues of autonomous operation, in-flow data analysis, and management overload



<http://www.cisco.com/c/en/us/solutions/internet-of-things/iot-fog-computing.html>

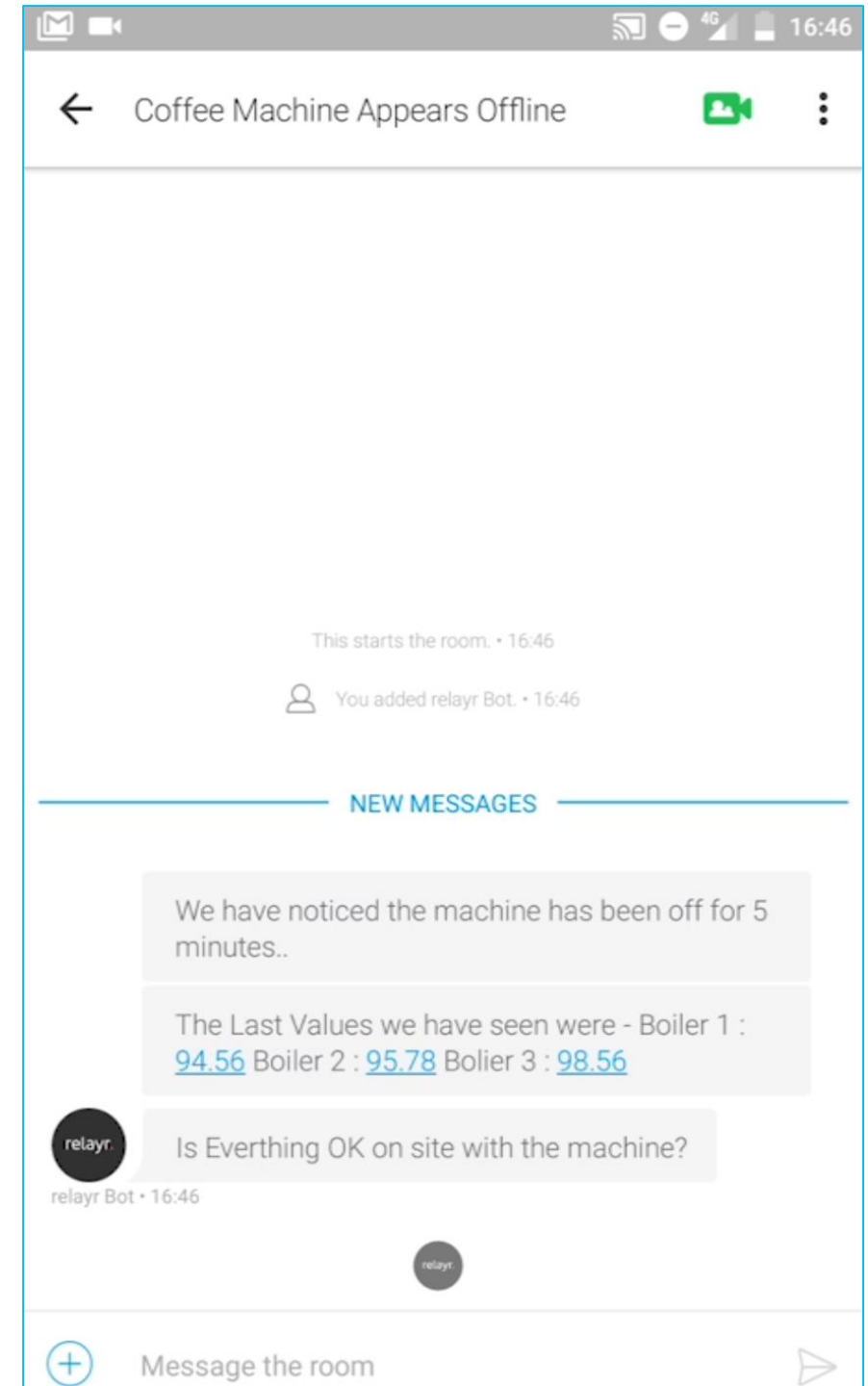
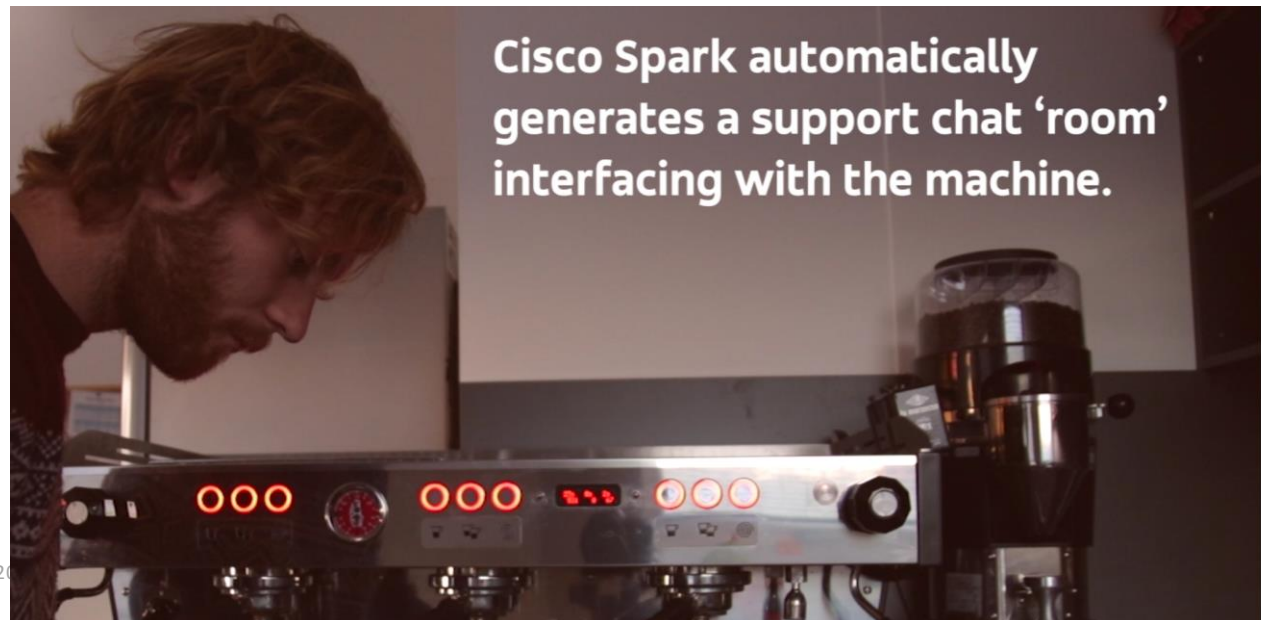
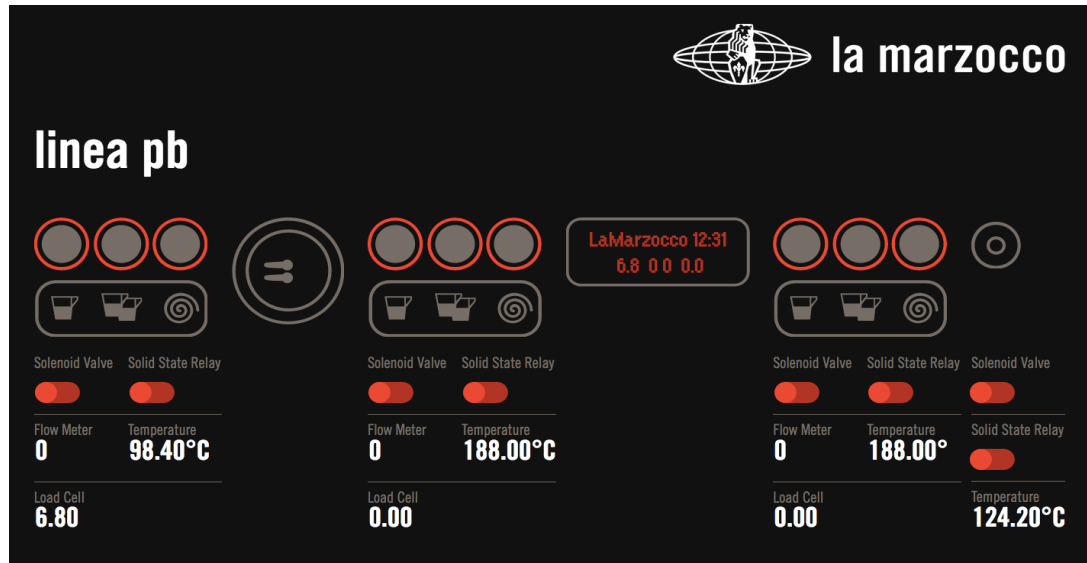
Inpeco Connected Machine

<https://www.youtube.com/watch?v=peykFPb0PK8&feature=youtu.be>

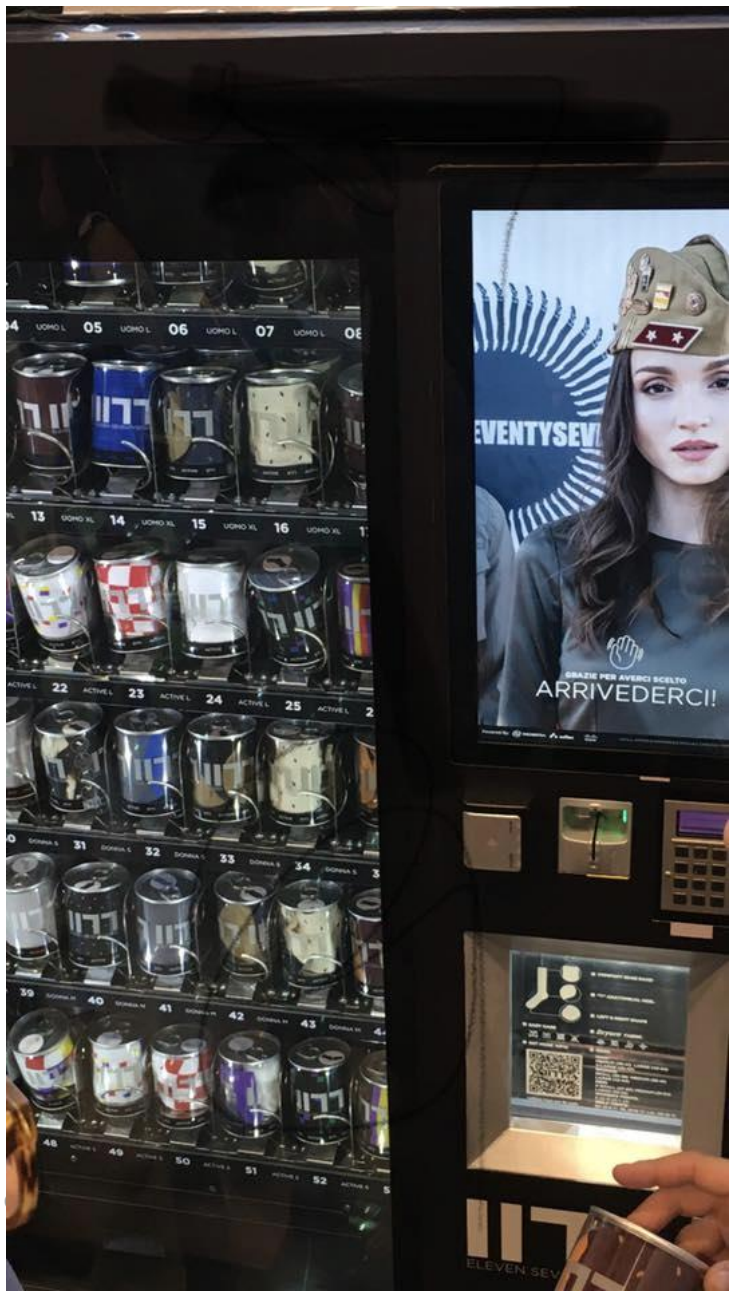


Human- Machine Interaction

<https://cisco.box.com/v/LMConnectedMachine-SparkBot>



1177 Connected Machine



22-23-24-25
SETTEMBRE

WHITE
MILANO

via Tortona 54
STAND 91

1177
ELEVEN, SEVENTYSEVEN

A white, humanoid robot with large blue eyes and a small black dot for a nose. It is holding a black tablet with the "1177" logo on it.

POWER BY: CISCO AND softec

A black vending machine with a digital screen. The screen shows a woman wearing a military-style cap and a dark shirt, with the text "ARRIVEDERCI!" below her. The machine has multiple rows of cans, each labeled with a number and "UOMO L" or "UOMO XL". A hand is visible at the bottom right, holding a coin.

THE NEW DIGITAL EXPERIENCE



Smart Logistic & Asset Tracking

Manufacturing Industry Trends

Customer Top Imperatives

Wireless Identification

- **High value asset location**
Parts, equipment, supplies
- **Enterprise Asset Utilization**
No need to over provision
- **Material Flow**
Deliver the right component to the right place at the right time

Heavy Equipment Manufacturer

- 5% overall improvement in cycle time
- 40% improvement in replenishment times

Reduced Scrap

- **Avoid waste**
Accurate WIP accounting
- **FIFO Compliance**
Reduce outdated stock
- **Rework Management**
Coordinate similar rework

Glass Manufacturer

- 65% reduction in scrap due to lost glass
- Increased throughput and decreased cycle time

Logistics Efficiency

- **Smart Dispatching**
Engage nearest appropriate asset
- **Distribution Center Management**
Ensure availability of carriers
- **Container Tracking**
GPS/Cellular/Satellite tracking of goods
- **eKanban**
Automate restocking triggers

Package Delivery Service

- \$1M annual savings in lost roll cages
- 200 countries, 900 depots, 19K trucks, 30K cages

Asset Management Use Cases

Asset Utilization

- Track supplies in transit
- Inventory accuracy of receivables
- Retrieve misplaced components, subassemblies, etc.
- Locate missing tools, test harnesses, etc.
- Vehicle location for smarter dispatch

Material Flow Efficiency

- Wireless restocking trigger
- Choke point recording
- The *right* supplies get to the *right* place
- In-line rework
- Bar Code replacement

Business Value

- ✓ Production throughput increase
- ✓ Improved equipment utilization
- ✓ Reduced scrap
- ✓ Labor efficiency
- ✓ “82% improvement in retrieval time results in increased throughput, and “on time delivery” was improved 13%” – Ops Manager, Semiconductor

People Awareness Use Cases

Skills Match

- Locate people with specific skill sets or certifications nearest to the site that requires those skills

Compliance

- Virtual ring fence
- Movement of contractors and visitors need to be monitored in areas that include hazardous waste and security clearances

Safety

- Panic button to alert emergency response

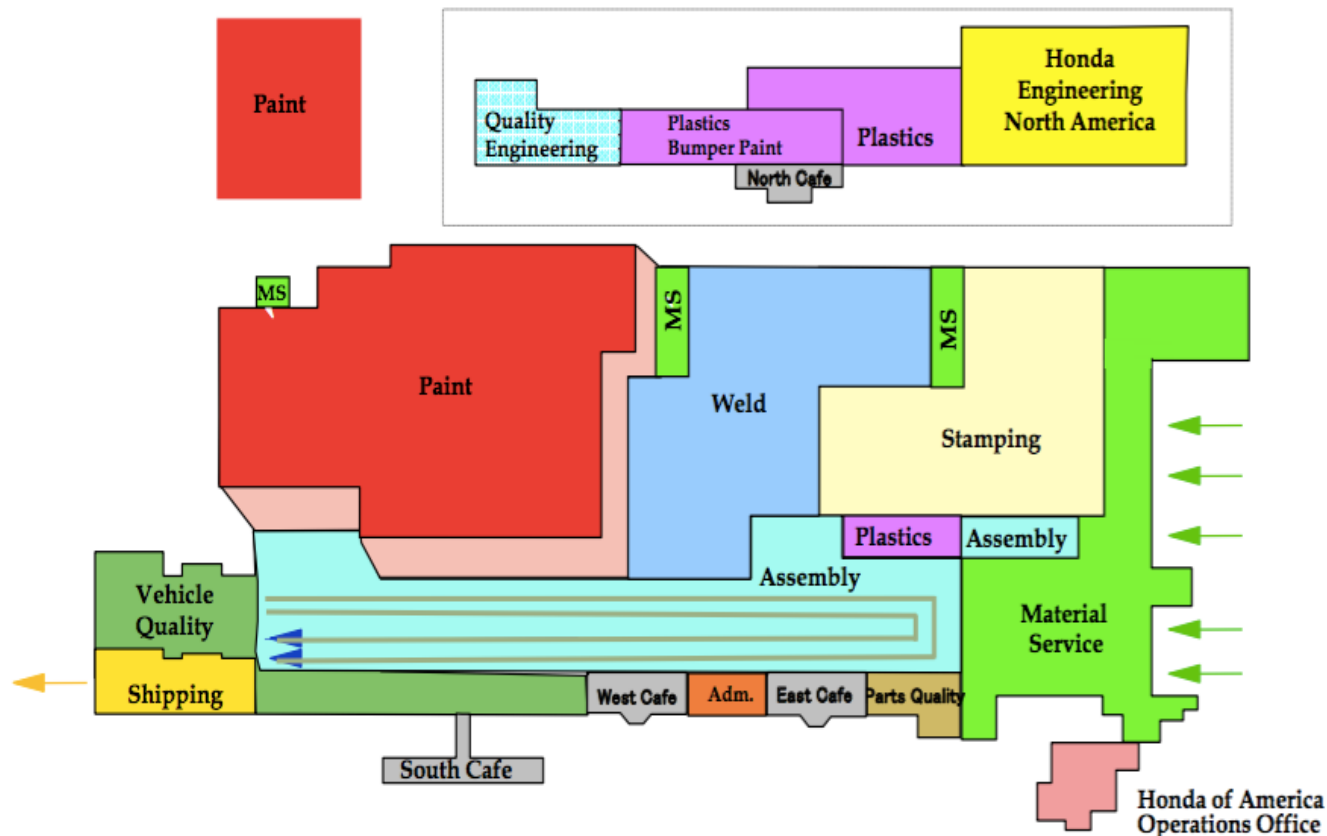


Extending the Value

- Video surveillance
- Mobile collaboration
- Wearables
- Digital Dashboards
- Emergency notification

A Customer Example

5Million Sq Ft Plant



Reduce Waste & Inefficiencies

Customer Situation

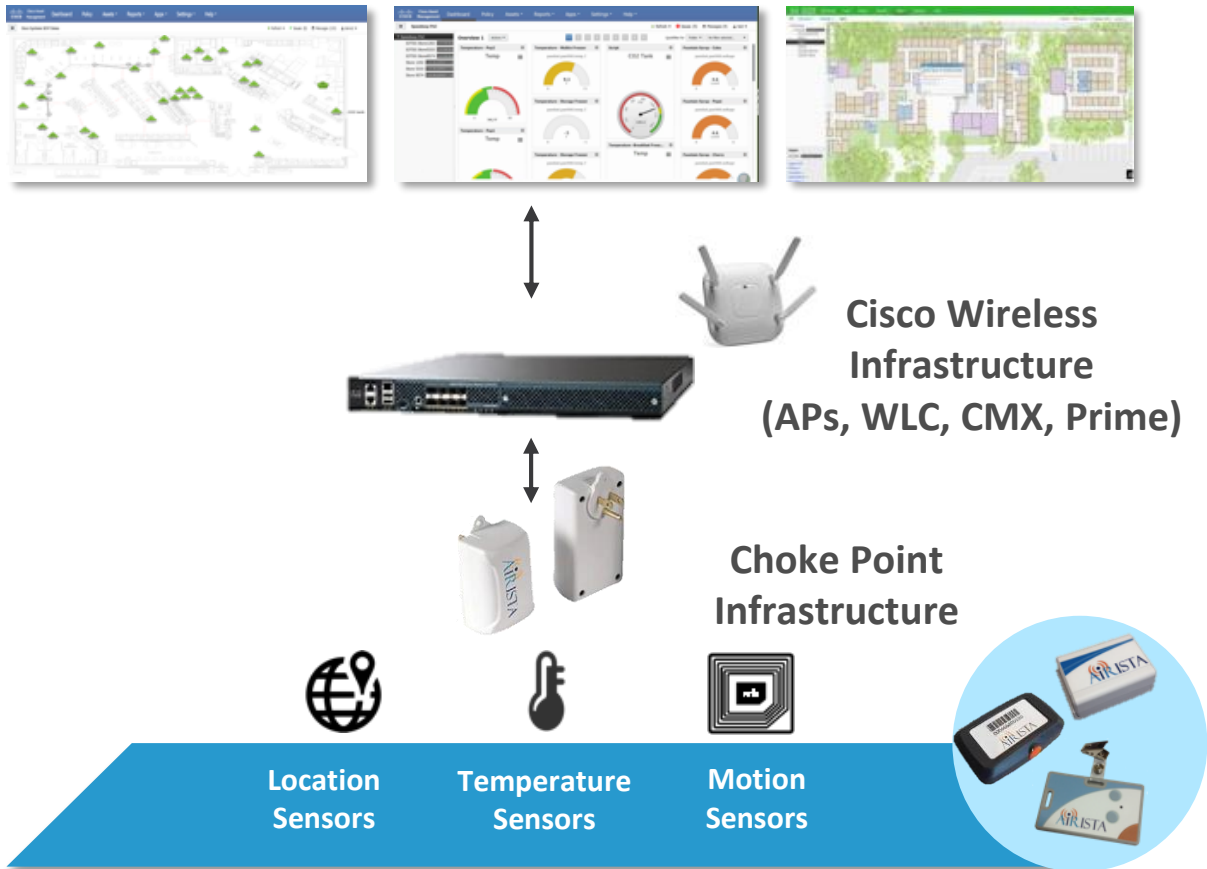
- Auto manufacturers use antiquated processes in a rapidly changing market that squeezes margins and cycle times
- Paper based systems require hours or days to surface valuable production insights
- Equipment and entire vehicles get misplaced and lost
- Manual bar code scans are a waste of time & motion
- Suppliers' part carriers are not returned to suppliers, impacting ability to restock

Customer Goals

- Locate missing equipment & vehicles when needed
- Improve component accuracy through wireless reads of vehicle identification
- Remove wasted motion associated with handheld reads of bar code sheets
- Ensure on-time parts supply through efficient utilization of suppliers' carriers

Track & Trace Solution

Cisco Kinetic/CMX



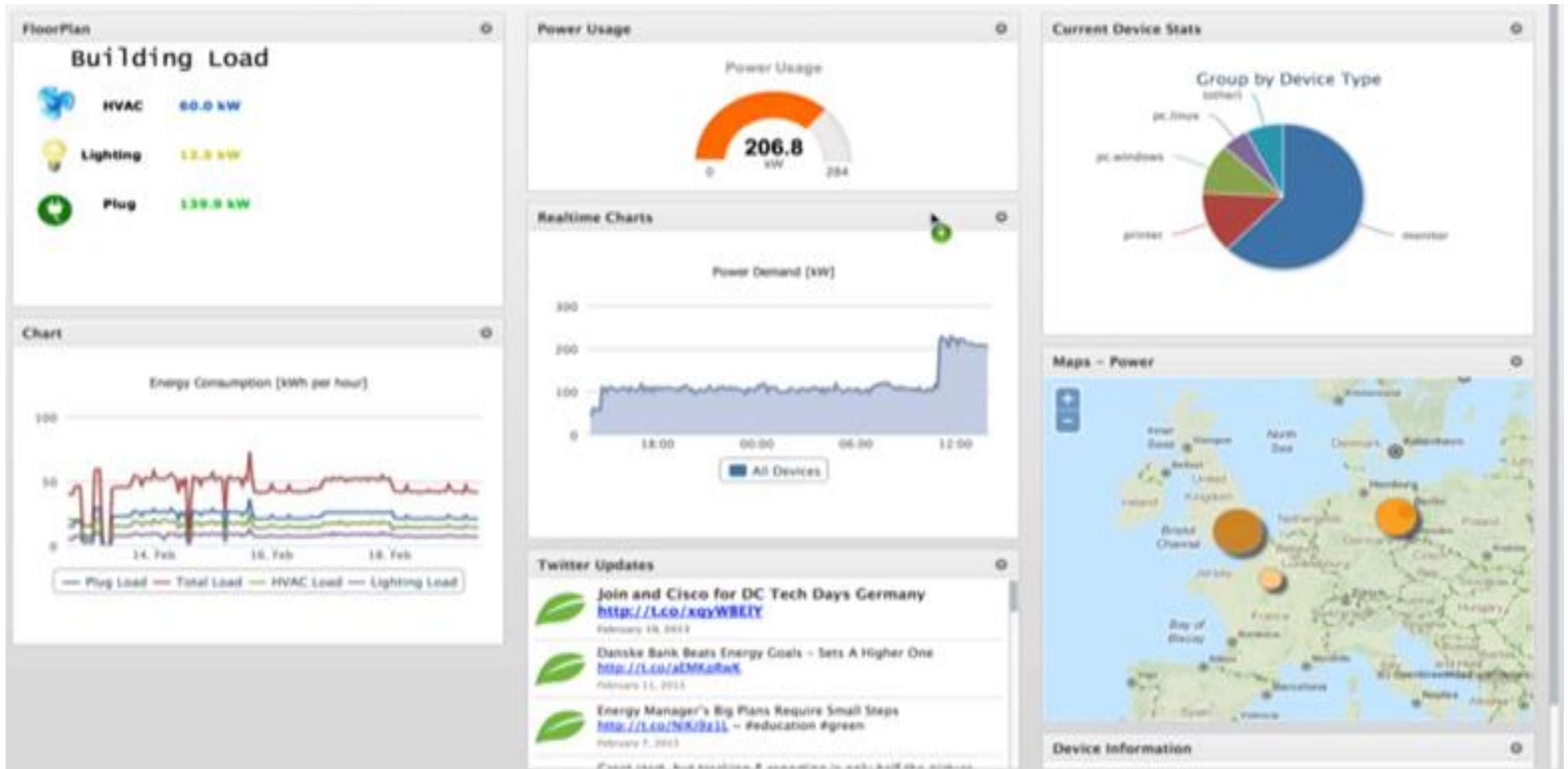
Capabilities

- Integration with MES systems for process automation and record keeping
- Map visualization, event configuration, and business rules
- Wi-Fi & Bluetooth Low Energy (BLE) sensors for assets, personnel, and condition (motion, temperature, humidity, etc.)

Solution Benefits

- Real-time monitoring of location (sensor signal strength and triangulation of x-y coordinates)
- Policy automation to notify when asset crosses designated boundaries
- Simplified cloud deployment and sensor deployment

Real-Time Location & Visualization Dashboard



Partner Sensors



**Asset Tracking
Motion sensor**

T4
Asset Tag
WiFi
BLE

**Personnel Tracking
Buzzer alert**

T5
Personnel Tag
WiFi
BLE

**Temp Sensing
Humidity**

Air-T4
Temp &
Humidity
Sensing

**Outdoor
GSM requires
cell plan**

**Outdoor Asset
Tracking**
(GSM requires
cell plan)

**Beaconing
Choke Point
AC, PoE, Battery**

Locator
Exciter Choke
Point
AC, PoE,
Battery

**Receiver
Choke Point**

PSU
BLE Detector
Choke Point
AC, PoE

Case Study – Large Auto Manufacturer

Challenges

- Need to track high-value assets (white bodies disappear; \$1300 for each white body scrapped in weld)
- Paper based system to pull work instructions is inefficient

Solution

- Tag each white body before weld to track; associate VIN with tag ID
- Replace manual bonnet sheet scans with wireless identification; associate VIN with tag ID - workstations along assembly scan the bonnet sheet for instructions specific to VIN

Business Outcomes

- 1.5 white bodies/shift; 2 shifts/day x 250 days/yr; Annual savings = \$1M
- Eliminate 2 headcount per shift; remove waste associated with paper processes; Annual savings = \$250K savings



Connected Refinery A Customer Example

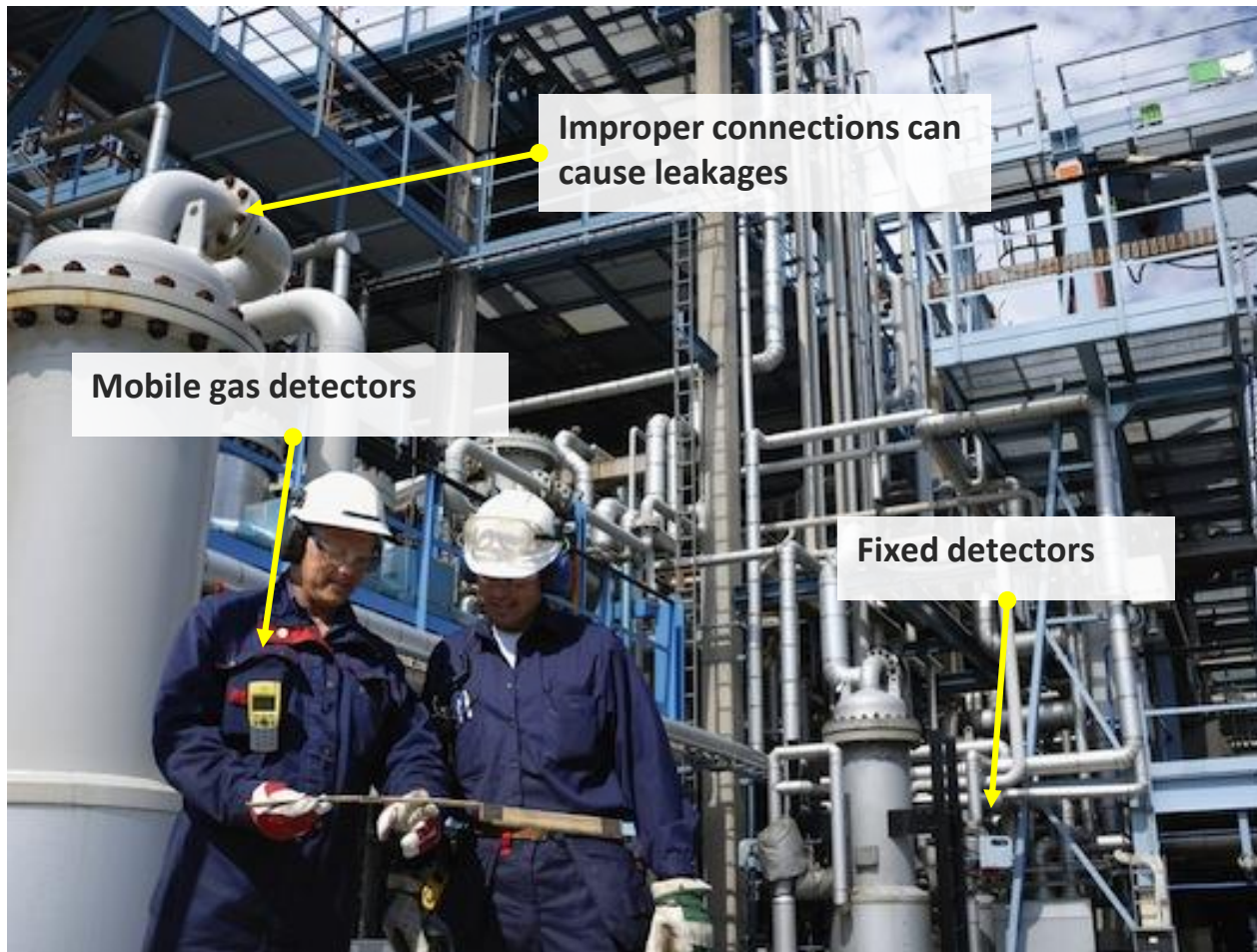
Gas Monitoring and Detection

Customer Situation

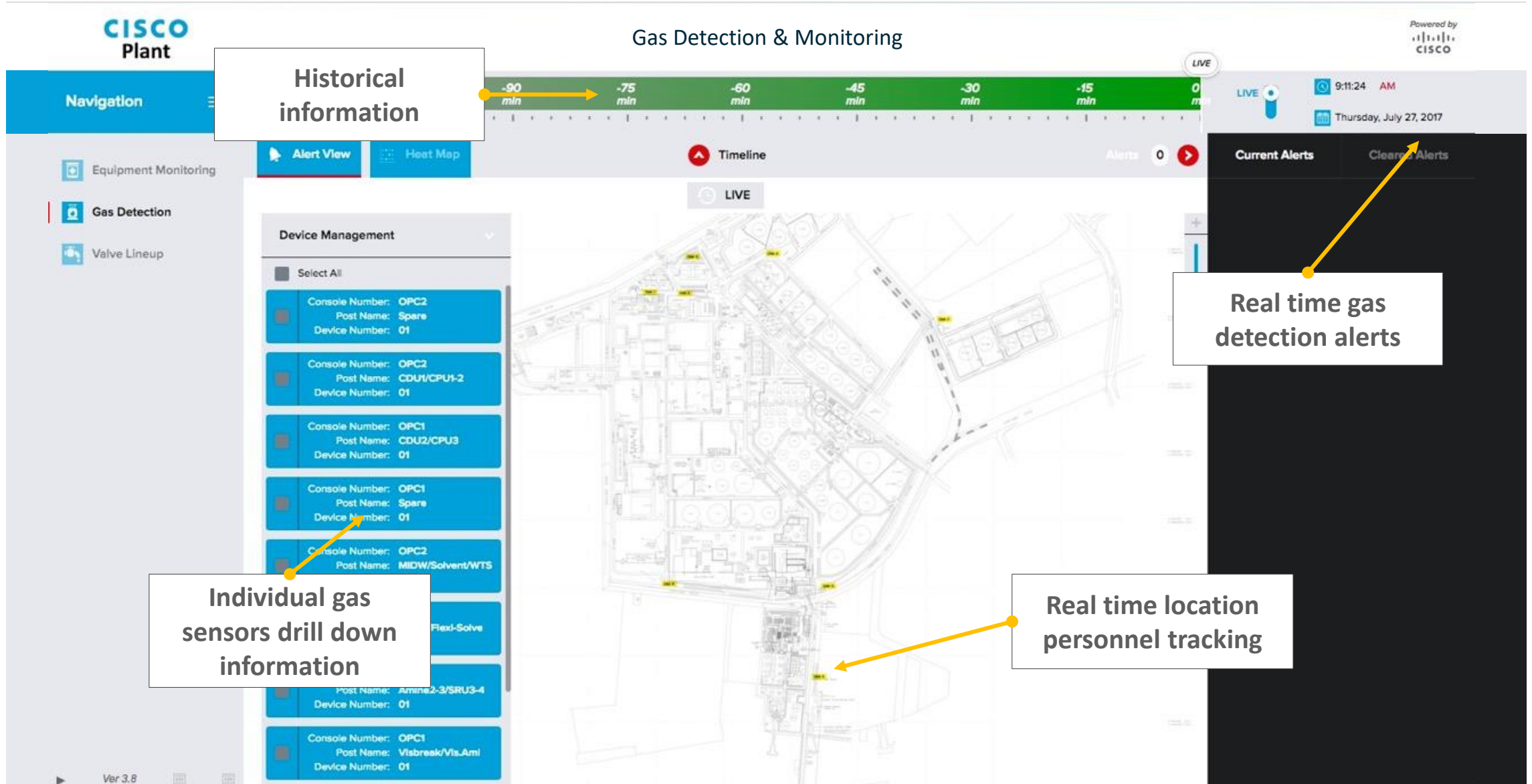
- Fixed location detectors provide limited visibility of leaks
- Personnel location unknown in relation to leaks
- Work start delayed due to gas detection survey
- Fixed wired detectors are expensive to install
- Safety of personnel of utmost importance

Customer Goals

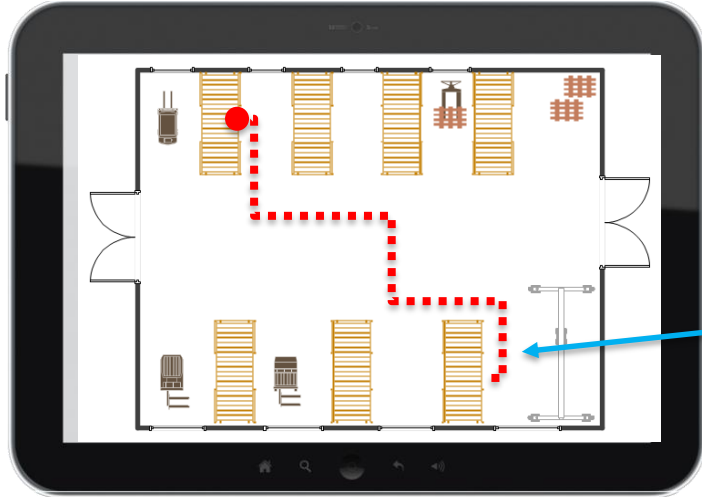
- Improve productivity and time to start hot work
- Improve visibility into real time gas detection and personnel location
- Optimize evacuation route planning
- Meet staff safety goals



Real-time Site Monitoring Dashboard



Location Based Asset Tracking Trolleys



Dallara – Connected R&D + Smart Logistic



Postazione di taglio – Stato di ALERT Postazione di taglio – Codifica e stampa dei barcode

AnnullaStampaChiudi Sessione

Il tuo rack:

Rotolo letto:

Stato di congelamento

essione di taglio

AnnullaStampaChiudi Sessione

Il tuo rack:

RACK115032017

Scheda di Lavorazione:

ME221273_PB

Rotolo letto:

ROLLQA

Nome: C CC802 T700 24k 2x2T ET445S 35% Cit 1200

Descrizione: ROLL DI TEST

Stato di scongelamento

Stato di deterioramento

Temperatura limite: 27°

Temperatura ambiente: 26°

















Tempo min perm prima del taglio (min) : 5

Tempo max di esp prima del deperimento (min): 1

Temperatura: 27.411




Tempo: 0 d, 0 h, 1 m, 27 s

Genera

	Rotolo letto	Codice barcode	
	ROLLQA	12X1X13X00018	
	ROLLQA	12X1X13X00019	
	ROLLQA	12X1X13X00020	
	ROLLQA	12X1X13X00021	
	ROLLQA	12X1X13X00022	
	ROLLQA	12X1X13X00023	
	ROLLQA	12X1X13X00024	
	ROLLQA	12X1X13X00025	

Postazione di taglio – Rotolo non scongelato

Sessione di taglio


 Annulla  Stampa  Chiudi Sessione


Il tuo rack:

Scheda di Lavorazione:

Rotolo letto:


Nome: C CC802 T700 24k 2x2T ET445S 35% Cit 1200
Descrizione: ROLL DI TEST

 Stato di scongelamento

 Stato di deterioramento

Temperatura limite: 27°
Temperatura ambiente: 26°
Tempo min perm prima del taglio (min) : 5
Tempo max di esp prima del deperimento (min): 1

Temperatura: 27.411
Tempo: 0 d, 0 h, 0 m, 33 s

 Genera

Stato dei ROTOLI/RACK

Dettaglio								
Decongelamento	Deperimento	Area	Entrata in area	Uscita da area	Tempo di Permanenza	Temp minima	Temp massima	Temp media
		Cella frigorifera	23-03-2017 13:02:20	23-03-2017 13:02:51	0 d, 0 h, 0 m, 31 s	25.523°	25.523°	25.523°
		Area taglio	23-03-2017 13:02:51	23-03-2017 16:32:43	0 d, 3 h, 29 m, 52 s	23.55°	25.008°	24.176°
		Cella frigorifera	23-03-2017 16:32:43	23-03-2017 16:33:04	0 d, 0 h, 0 m, 21 s			
		Area taglio	23-03-2017 16:33:04	23-03-2017 16:48:05	0 d, 0 h, 15 m, 1 s	23.764°	23.807°	23.778°
		Cella frigorifera	23-03-2017 16:48:05	23-03-2017 16:48:27	0 d, 0 h, 0 m, 22 s			
		Area taglio	23-03-2017 16:48:27	23-03-2017 16:52:54	0 d, 0 h, 4 m, 27 s	23.85°	23.893°	23.871°
		Cella frigorifera	23-03-2017 16:52:54	23-03-2017 16:53:16	0 d, 0 h, 0 m, 22 s			
		Area taglio	23-03-2017 16:53:16	23-03-2017 16:53:49	0 d, 0 h, 0 m, 33 s			
		Cella frigorifera	23-03-2017 16:53:49	23-03-2017 16:53:58	0 d, 0 h, 0 m, 9 s	23.893°	23.893°	23.893°
		Area taglio	23-03-2017 16:53:58	23-03-2017 16:55:13	0 d, 0 h, 1 m, 15 s	23.936°	23.936°	23.936°
		Cella frigorifera	23-03-2017 16:55:13	23-03-2017 16:55:25	0 d, 0 h, 0 m, 12 s			
		Area taglio	23-03-2017 16:55:25	24-03-2017 10:02:15	0 d, 17 h, 6 m, 50 s	22.348°	25.737°	24.216°
		Cella frigorifera	24-03-2017 10:02:15	24-03-2017 10:04:13	0 d, 0 h, 1 m, 58 s	25.78°	25.78°	25.78°
		Area taglio	24-03-2017 10:04:13	24-03-2017 10:04:56	0 d, 0 h, 0 m, 43 s	25.823°	25.823°	25.823°
		Cella frigorifera	24-03-2017 10:04:56	24-03-2017 10:06:01	0 d, 0 h, 1 m, 5 s	25.78°	25.78°	25.78°
		Area taglio	24-03-2017 10:06:01	24-03-2017 10:06:33	0 d, 0 h, 0 m, 32 s			
		Cella frigorifera	24-03-2017 10:06:33	24-03-2017 10:18:51	0 d, 0 h, 12 m, 18 s	24.751°	25.695°	25.223°
		Area taglio	24-03-2017 10:18:51	24-03-2017 10:19:23	0 d, 0 h, 0 m, 32 s	24.708°	24.708°	24.708°
		Cella frigorifera	24-03-2017 10:19:23	24-03-2017 11:56:01	0 d, 1 h, 36 m, 38 s	23.421°	24.665°	23.956°
		Area taglio	24-03-2017 11:56:01	24-03-2017 11:56:12	0 d, 0 h, 0 m, 11 s			
		Cella frigorifera	24-03-2017 11:56:12	24-03-2017 11:57:05	0 d, 0 h, 0 m, 53 s			
		Area taglio	24-03-2017 11:57:05	24-03-2017 11:57:15	0 d, 0 h, 0 m, 10 s			
		Cella frigorifera	24-03-2017 11:57:15	24-03-2017 11:57:37	0 d, 0 h, 0 m, 22 s			

Isole di lavoro



