



Come generare innovazione

**Le skill imprescindibili del lavoratore
del domani**

Cristina Sarnacchiaro, Country Manager Italy EF Corporate Solutions



About EF Education First

EF Education First was founded in Sweden in 1965 by a young entrepreneur named Bertil Hult.

The concept was straightforward: take local high school students to England to learn English.

It was a simple business idea – on-site language and cultural studies – but one with an enormous future.

“Opening the World Through Education”



51
YEARS



25K
TEACHERS



15K
STAFF



5000
SCHOOLS



MILLIONS
OF LIVES CHANGED

EF EPI 2015

THOUGHT LEADERSHIP IN EDUCATION - EF EPI

*EF publishes the world's largest
ranking of countries by English
skills—the EF English
Proficiency Index (EF EPI).*

www.ef.com/epi

Proficiency Bands

- Very High
- High
- Moderate
- Low
- Very Low



75%

Of the most-innovative countries speak English

Innovation is a Strategic Priority



3/4 of companies plan to increase
their investment in innovation

The Skills Bottleneck



4/5 say investment in communication skills would boost innovation

The 4CS

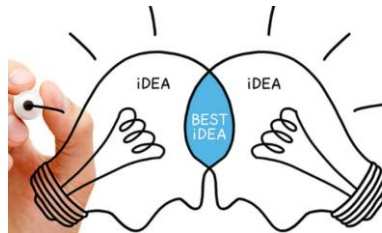
Creativity



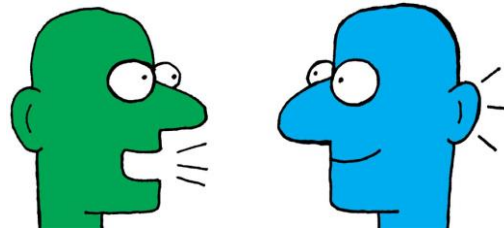
+ Critical thinking



Collab



oration



Communication

Collaboration Confidence Drop



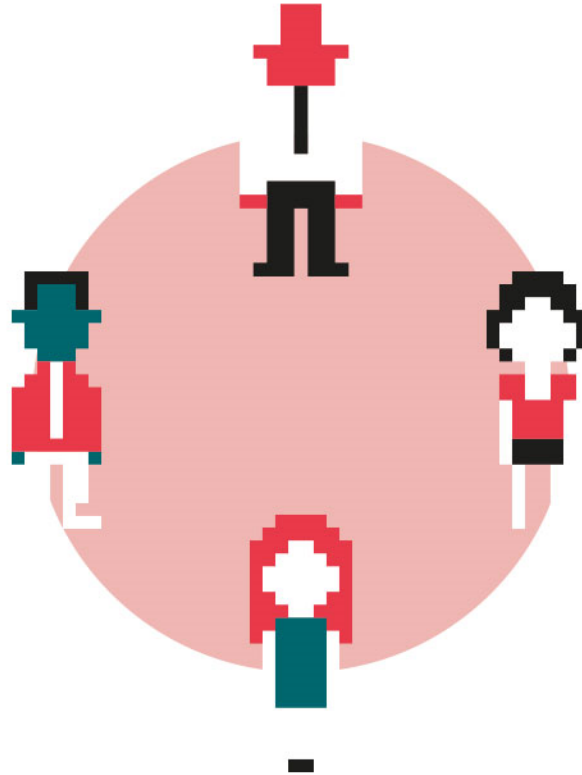
Staff are far less comfortable collaborating outside their own country than within



Virtual team benefits

Efficiency/increased
productivity
(42%)

Access to a wider
range of skills and
knowledge
(42%)

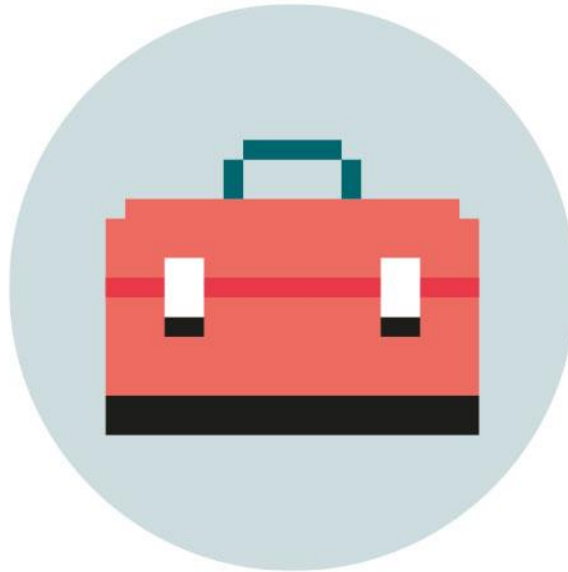


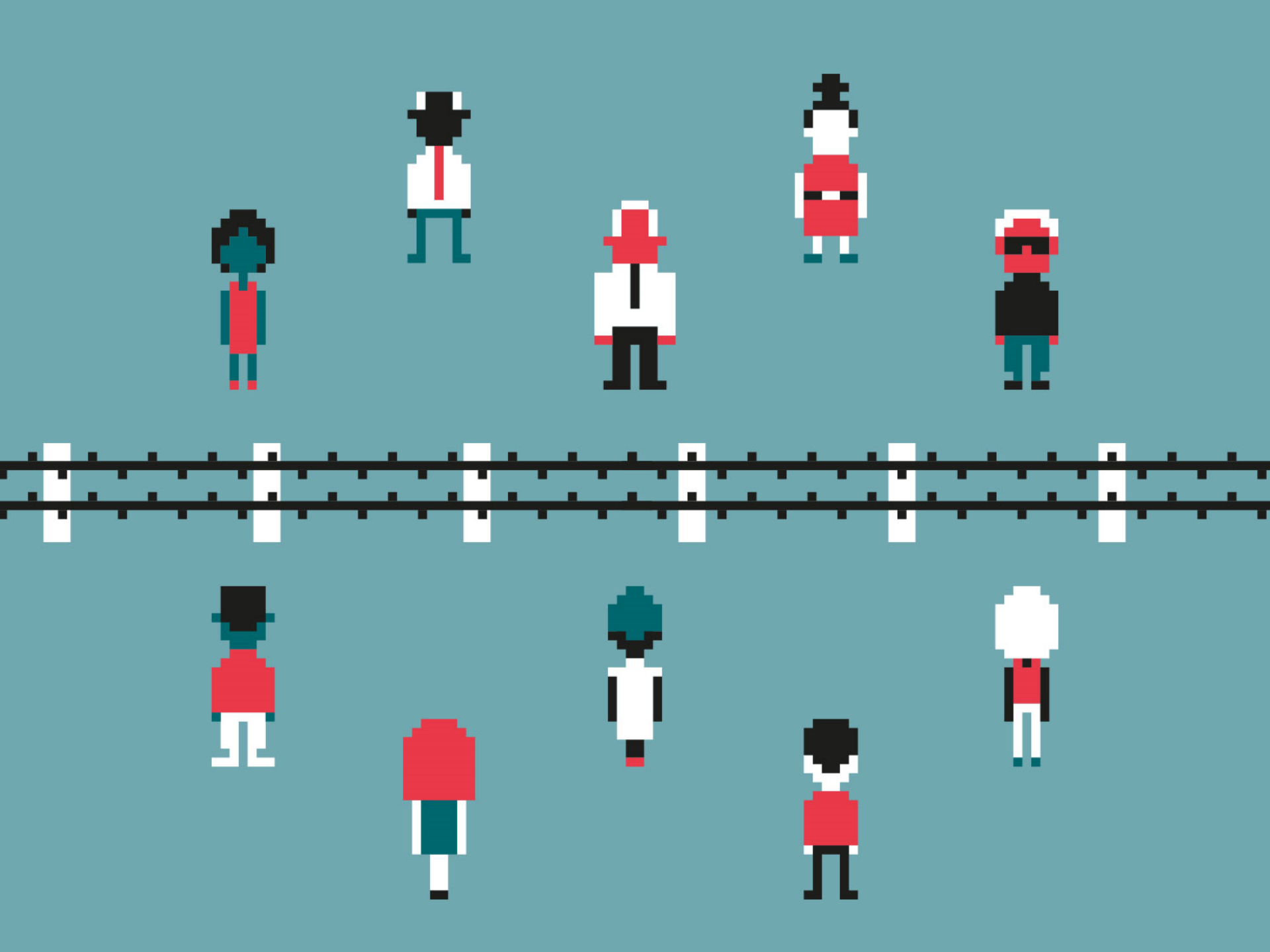
Flexibility to bring on new team
members at short notice
(39%)

“Good” Conflict



Corporate University Role







Thank you
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