

# Customer to Customer Project

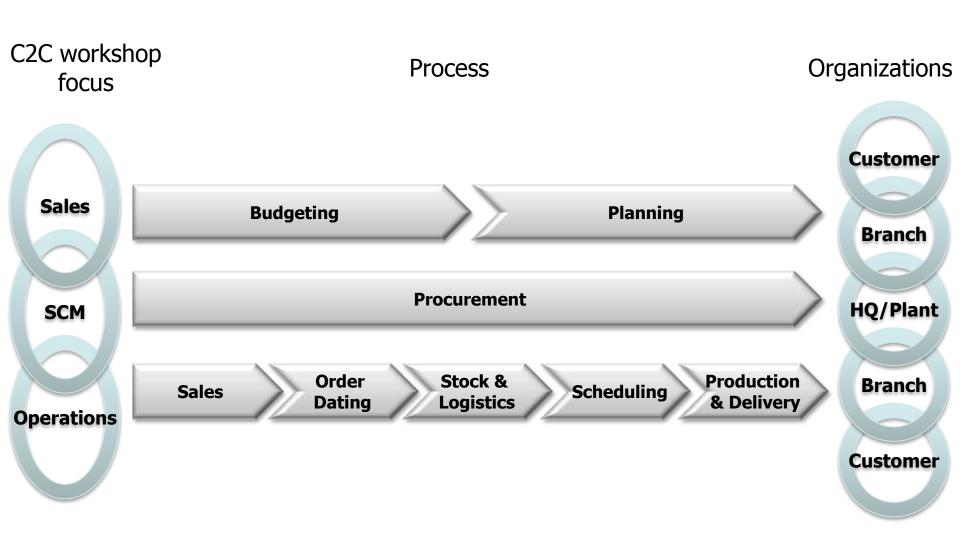
P.Zanella

Bologna, 26-09-2013

**CREATECHANGECONSOLIDATECULTIVATE** 

International Meeting 2012

#### **Headquarter: SCM**

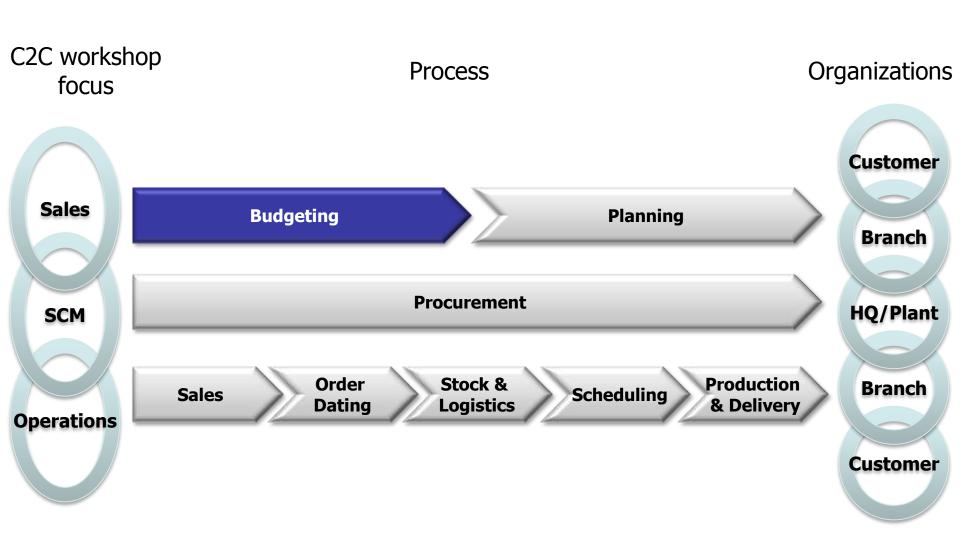


#### **Supporting leverage**

# SYNERGY



### **Budgeting**



#### **Sell-Out Summary per Product**

We are introducing a new customer aggregation called as "Sector", it is a result of aggregation of customer activities.

Sales data can be collected by survey on customers sample and/or market trend.

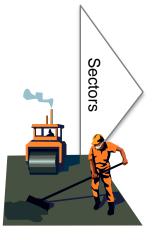


They are Key customers in term of turnover and long-term relationship. Sales data have to collect on the field.

Top Customers







Prospect customers:

Prospect sales data have to be collected supported by "Sales management process" sponsored by HQ



Prospect

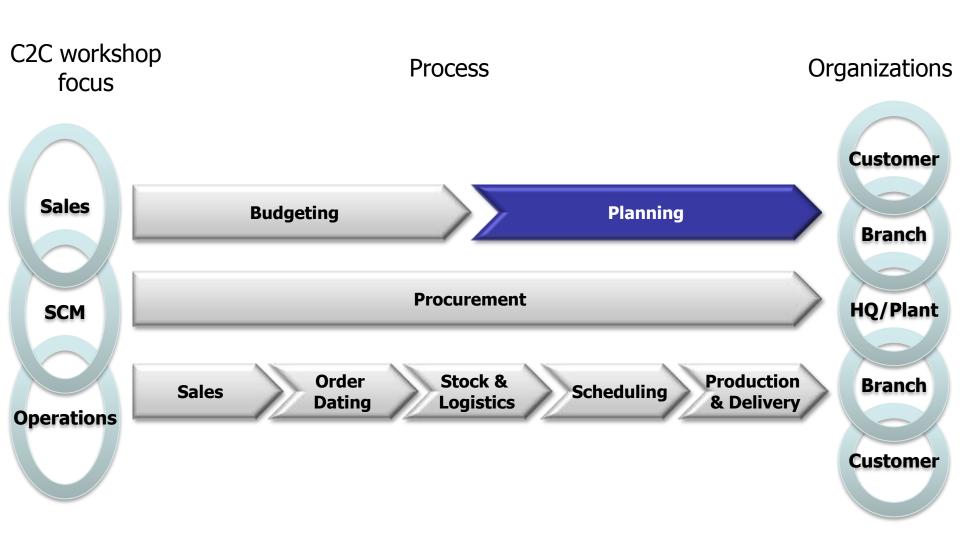
	Sector 1				
Unique Family	TURN '11	YTD '12	BCKG '12	FCST 12	BDG '13
300-305	0	0	0		
306-309	0	0	0		
310-315	0	0	0		
316-321	0	0	0		
323-325	0	0	0	·	
	0	0	0		
<b>Grand Total</b>	0	0	0	0	0

Example of Sell-Out per Product form:

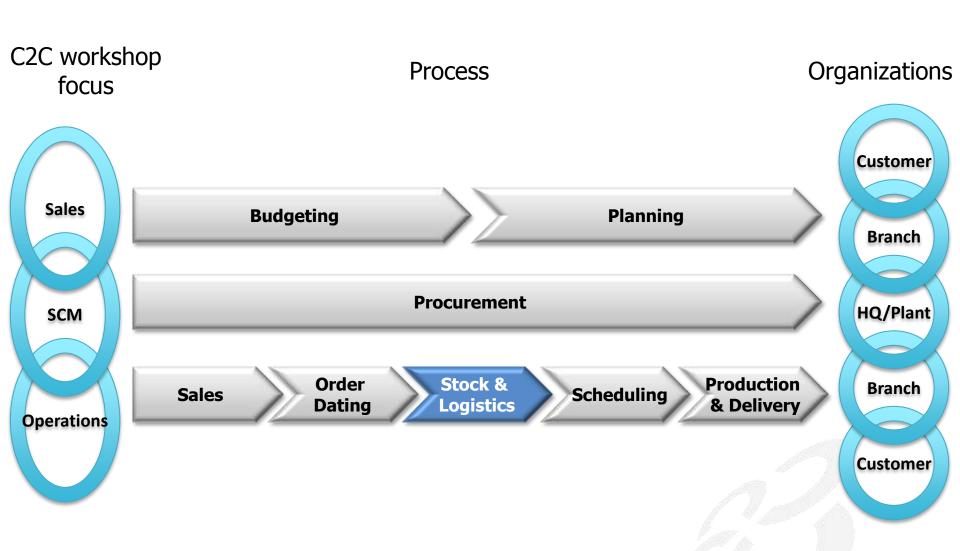
Summary of Forecast 2012 and Budget 2013 per each sector detailed by "Unique" Family.

Qty information have to be calculated based on Average Price.

#### **Planning**

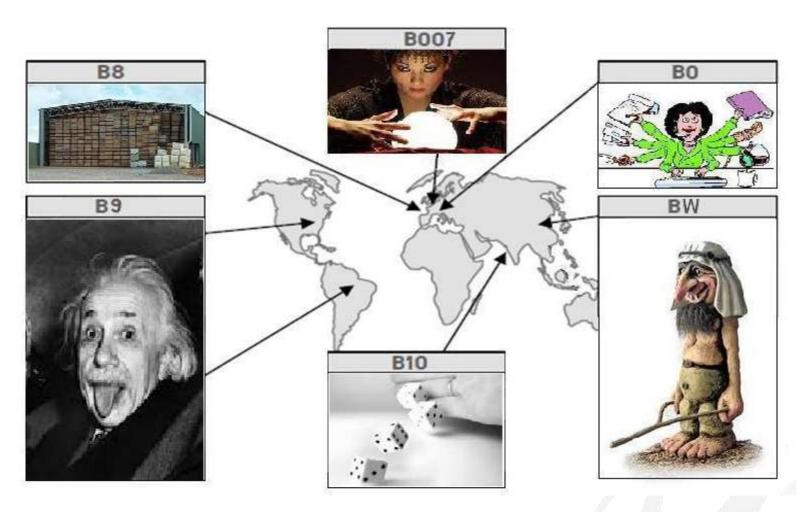


#### **Stock & Logistics**

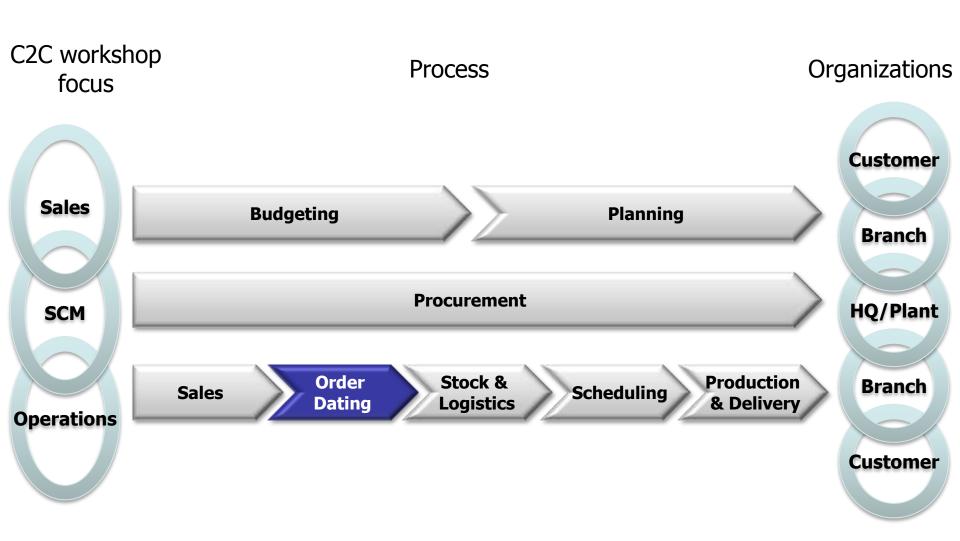


### **Material Planning Strategy**

Is there a Material Planning Strategy? **AS IS** 

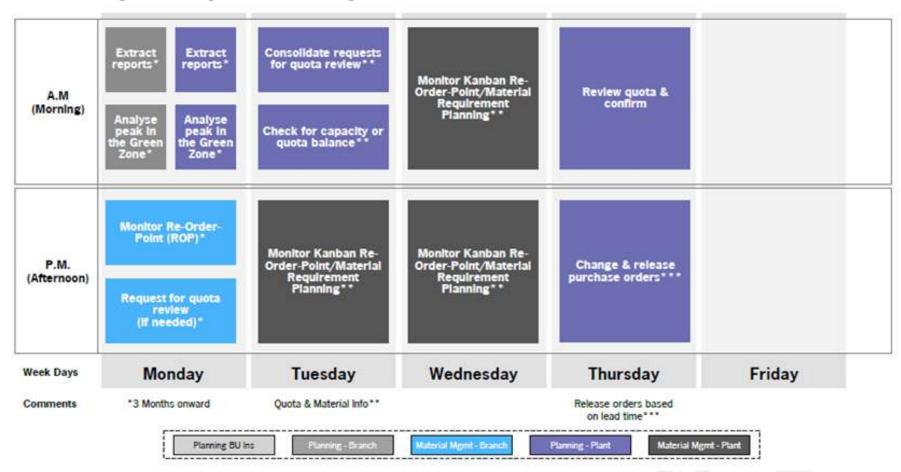


### **Order dating**



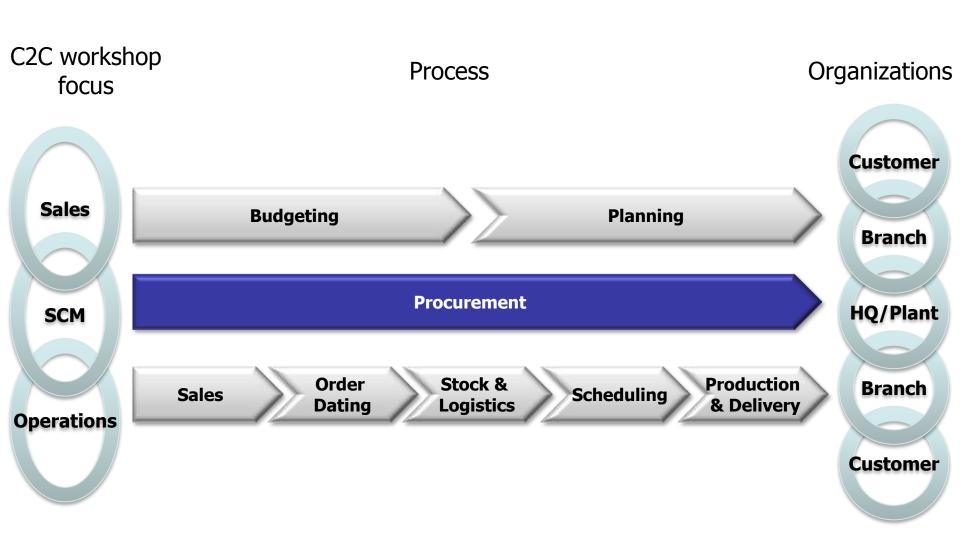
#### Routines

#### **Planning concepts – weekly routines**





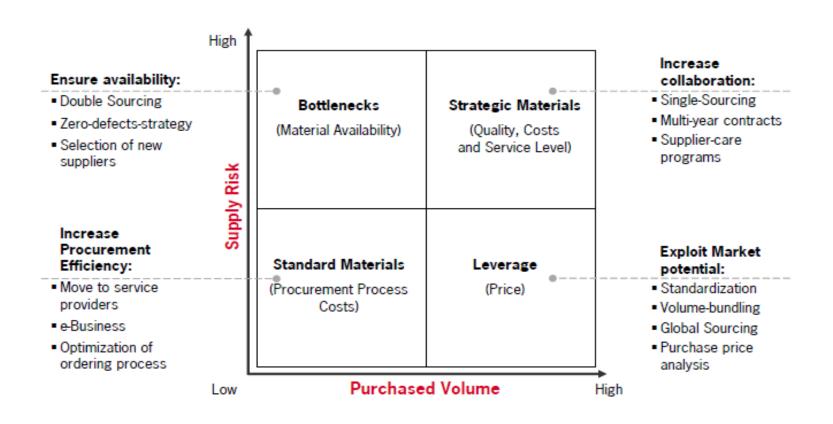
#### **Procurement**



#### **Kralijc Matrix Definition**

The results of each material category positioning in the ABC and Supply Risk analysis are the data points for the Supply Evaluation Matrix

Procurement Concept - Kralijc Matrix - Theory



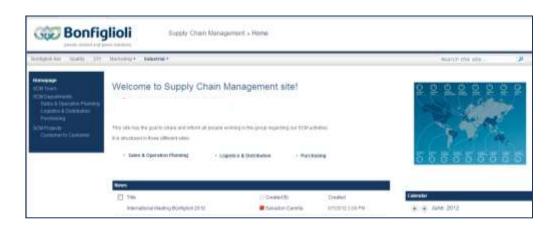
#### **Supporting Tools**

#### THE ROUTINES ARE AVAILABLE ON SHAREPOINT

The site has the goal to SHARE and to INFORM all people working in the Group regarding our activities and provide relevant documentations.

It is structured in 3 sites:

- √ Sales & Operation Planning
- ✓ Logistics & Distribution
- ✓ Purchasing



https://bnet.bonfiglioli.com/industrial/SupplyChainManagement/SitePages/Home.aspx

## Thank-you